

**Search**

**Results**

|   | Type | L # | Hits | Search Text   | DBs                       | Time Stamp       | Comments |
|---|------|-----|------|---|---------------------------|------------------|----------|
| 1 | IS&R | L1  | 1    | ("5537618").PN.   | USPA<br>T;<br>IBM_<br>TDB | 2003/12/02 12:41 |          |
| 2 | BRS  | L2  | 0    | consumer and feedback<br>and word adj of adj<br>mouth                     | USPA<br>T;<br>IBM_<br>TDB | 2003/12/02 12:42 |          |
| 3 | BRS  | L3  | 119  | consumer and feedback<br>and recommend                                    | USPA<br>T;<br>IBM_<br>TDB | 2003/12/02 12:42 |          |
| 4 | BRS  | L4  | 32   | consumer and feedback<br>and recommend and<br>translating                 | USPA<br>T;<br>IBM_<br>TDB | 2003/12/02 12:42 |          |
| 5 | BRS  | L5  | 30   | consumer and feedback<br>and recommend and<br>translating and<br>language | USPA<br>T;<br>IBM_<br>TDB | 2003/12/02 12:44 |          |
| 6 | BRS  | L6  | 49   | consumer and feedback<br>and recommend and<br>future and education        | USPA<br>T;<br>IBM_<br>TDB | 2003/12/02 12:45 |          |

File 15:ABI/Inform(R) 1971-2003/Dec 03

(c) 2003 ProQuest Info&Learning

\*File 15: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.

Set Items Description

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?s consumer and feedback and translate and language

222692 CONSUMER

53944 FEEDBACK

23784 TRANSLATE

95328 LANGUAGE

S1 196 CONSUMER AND FEEDBACK AND TRANSLATE AND  
LANGUAGE

?s s1 and recommend

196 S1

33502 RECOMMEND

S2 22 S1 AND RECOMMEND

?t s2/free/1-22

2/8/1

DIALOG(R)File 15:(c) 2003 ProQuest Info&Learning. All rts. reserv.

02620114 370666971

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

Action learning and multi-rater feedback as leadership development  
interventions: Popular but poorly deployed WORD COUNT: 8720  
May 2003

DESCRIPTORS: Studies; Leadership; Management development; Learning;  
Feedback

CLASSIFICATION CODES: 9130 (CN=Experimental/Theoretical); 2500  
(CN=Organizational behavior)

PRINT MEDIA ID: 49316

2/8/2

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02556276 254348901

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

Fraud auditing WORD COUNT: 49489 LENGTH: 68 Pages  
1998

COMPANY NAMES:

Securities & Exchange Commission (DUNS:00-347-5175 NAICS:926150)

General Accounting Office (DUNS:00-325-1949 NAICS:921130)  
GAO (DUNS:00-325-1949 NAICS:921130)  
American Institute of Certified Public Accountants ( NAICS:813920)  
Institute of Management Accountants ( NAICS:813910)  
Institute of Internal Auditors ( NAICS:813920)  
GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Studies; Auditing; Fraud; Accounting standards; Associations;  
Regulatory agencies

CLASSIFICATION CODES: 9130 (CN=Experimental/Theoretical); 4120  
(CN=Accounting policies & procedures); 9540 (CN=Nonprofit institutions);  
4310 (CN=Regulation); 9190 (CN=United States)

PRINT MEDIA ID: 11845

2/8/3

DIALOG(R)File 15:(c) 2003 ProQuest Info&Learning. All rts. reserv.

02393158 136905501

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

On books and scholarship: Reflections of a marketing academic

WORD COUNT: 11860 LENGTH: 12 Pages

Jul 2002

GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Marketing; Colleges & universities; Books; Education

CLASSIFICATION CODES: 9190 (CN=United States); 8306 (CN=Schools &  
educational services); 7000 (CN=Marketing)

PERSONAL NAMES: Wilkie, William L

PRINT MEDIA ID: 28402

2/8/4

DIALOG(R)File 15:(c) 2003 ProQuest Info&Learning. All rts. reserv.

02327500 86065262

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

Transformation or change: some prescriptions for health care organizations

WORD COUNT: 12876

2000

DESCRIPTORS: Health care industry; Organizational structure; Planning

CLASSIFICATION CODES: 8320 (CN=Health care industry); 2310 (CN=Planning);  
2500 (CN=Organizational behavior)

PRINT MEDIA ID: 11691

2/8/5

DIALOG(R)File 15:(c) 2003 ProQuest Info&Learning. All rts. reserv.

02240424 84987079

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

Benchmarking international marketing research practice in UK agencies -

Preliminary evidence WORD COUNT: 6819

2000

GEOGRAPHIC NAMES: United Kingdom; UK

DESCRIPTORS: Market research; Benchmarks; International; Studies

CLASSIFICATION CODES: 7100 (CN=Market research); 9130

(CN=Experimental/Theoretical); 9175 (CN=Western Europe)

PRINT MEDIA ID: 46147

2/8/6

DIALOG(R)File 15:(c) 2003 ProQuest Info&Learning. All rts. reserv.

01914168 05-65160

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

Understanding customer delight and outrage WORD COUNT: 7164 LENGTH:

11 Pages

Fall 1999

GEOGRAPHIC NAMES: US

DESCRIPTORS: Customer satisfaction; Models; Organizational behavior;

Customer relations

CLASSIFICATION CODES: 9190 (CN=United States); 2400 (CN=Public relations);

2500 (CN=Organizational behavior)

2/8/7

DIALOG(R)File 15:(c) 2003 ProQuest Info&Learning. All rts. reserv.

01879888 05-30880

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

Toto, I don't think we're in Kansas anymore: Some footnotes to  
cross-cultural research WORD COUNT: 9006 LENGTH: 11 Pages

Sep 1999

DESCRIPTORS: Management science; International; Research; Cross cultural  
studies

CLASSIFICATION CODES: 9180 (CN=International); 1200 (CN=Social policy);

2600 (CN=Management science/Operations research); 9130

(CN=Experimental/Theoretical)

2/8/8

DIALOG(R)File 15:(c) 2003 ProQuest Info&Learning. All rts. reserv.

01859257 05-10249

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

On being a happy, healthy, and ethical member of an unhappy, unhealthy, and unethical profession WORD COUNT: 39701 LENGTH: 83 Pages

May 1999

GEOGRAPHIC NAMES: US

DESCRIPTORS: Attorneys; Job satisfaction; Law firms; Work environment; Mental health; Occupational health; Organizational behavior

CLASSIFICATION CODES: 8305 (CN=Professional services not elsewhere classified); 4300 (CN=Law); 2500 (CN=Organizational behavior); 9190 (CN=United States)

2/8/9

DIALOG(R)File 15:(c) 2003 ProQuest Info&Learning. All rts. reserv.

01622451 02-73440

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

Taking preferences seriously: A liberal theory of international politics

WORD COUNT: 19283 LENGTH: 41 Pages

Autumn 1997

DESCRIPTORS: International relations; Political theory; Liberalism; Social sciences

CLASSIFICATION CODES: 9180 (CN=International); 9130 (CN=Experimental/Theoretical); 9550 (CN=Public sector)

2/8/10

DIALOG(R)File 15:(c) 2003 ProQuest Info&Learning. All rts. reserv.

01582362 02-33351

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

Psychology, economics, and settlement: A new look at the role of the lawyer

WORD COUNT: 35010 LENGTH: 65 Pages

Nov 1997

GEOGRAPHIC NAMES: US

DESCRIPTORS: Studies; Civil actions ; Settlements & damages; Attorneys;

Roles; Psychology; Decision making  
CLASSIFICATION CODES: 9190 (CN=United States); 9130  
(CN=Experimental/Theoretical); 2500 (CN=Organizational behavior); 4330  
(CN=Litigation)

2/8/11  
DIALOG(R)File 15:(c) 2003 ProQuest Info&Learning. All rts. reserv.

01408406 00059393  
\*\*USE FORMAT 9 FOR FULL TEXT\*\*  
Methodological issues in empirical cross-cultural research: A survey of the  
management literature and a framework WORD COUNT: 9677 LENGTH: 26  
Pages  
First Quarter 1997

DESCRIPTORS: Comparative studies; Research; Methods; Literature  
CLASSIFICATION CODES: 9130 (CN=Experimental/Theoretical); 2500  
(CN=Organizational behavior)

2/8/12  
DIALOG(R)File 15:(c) 2003 ProQuest Info&Learning. All rts. reserv.

01398201 00049188  
\*\*USE FORMAT 9 FOR FULL TEXT\*\*  
Customer value: The next source for competitive advantage WORD COUNT:  
11448 LENGTH: 15 Pages  
Spring 1997  
GEOGRAPHIC NAMES: US

DESCRIPTORS: Customer satisfaction; Customer services; Value added;  
Competitive advantage; Organizational behavior; Studies; Marketing  
management  
CLASSIFICATION CODES: 9190 (CN=United States); 9130  
(CN=Experimental/Theoretical); 2500 (CN=Organizational behavior); 2310  
(CN=Planning); 2400 (CN=Public relations); 7000 (CN=Marketing)

2/8/13  
DIALOG(R)File 15:(c) 2003 ProQuest Info&Learning. All rts. reserv.

01260327 99-09723  
\*\*USE FORMAT 9 FOR FULL TEXT\*\*  
Designing Conflict Management Systems: A Guide to Creating Productive and  
Healthy Organizations WORD COUNT: 1141 LENGTH: 4 Pages

Jan 1996

GEOGRAPHIC NAMES: US

DESCRIPTORS: Book reviews; Conflict; Alternative dispute resolution

CLASSIFICATION CODES: 9190 (CN=United States); 2400 (CN=Public relations)

2/8/14

DIALOG(R)File 15:(c) 2003 ProQuest Info&Learning. All rts. reserv.

01257594 99-06990

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

Reengineering marketing WORD COUNT: 6047 LENGTH: 8 Pages

Spring 1996

GEOGRAPHIC NAMES: US

DESCRIPTORS: Market research; Business process reengineering; Studies;

Market strategy; Strategic planning

CLASSIFICATION CODES: 5320 (CN=Quality control); 7100 (CN=Market research);

9130 (CN=Experimental/Theoretical); 9190 (CN=United States); 2310

(CN=Planning)

2/8/15

DIALOG(R)File 15:(c) 2003 ProQuest Info&Learning. All rts. reserv.

01088003 97-37397

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

50 golden tips from the legends of seafood WORD COUNT: 7632 LENGTH:

21 Pages

Sep 1, 1995

GEOGRAPHIC NAMES: US

DESCRIPTORS: Guidelines; Seafoods; Restaurants; Cooking

CLASSIFICATION CODES: 8380 (CN=Hotels & restaurants); 9150 (CN=Guidelines);

9190 (CN=United States)

2/8/16

DIALOG(R)File 15:(c) 2003 ProQuest Info&Learning. All rts. reserv.

00991251 96-40644

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

Tapping the riches of bilingual markets WORD COUNT: 2971 LENGTH: 6

Pages

Mar 1995

COMPANY NAMES:

Sears Roebuck & Co (DUNS:00-162-9955 TICKER:S)

GEOGRAPHIC NAMES: US

DESCRIPTORS: Guidelines; Marketing; Target markets; Minority & ethnic groups; Bilingualism

CLASSIFICATION CODES: 9190 (CN=United States); 9150 (CN=Guidelines); 7000 (CN=Marketing)

2/8/17

DIALOG(R)File 15:(c) 2003 ProQuest Info&Learning. All rts. reserv.

00970888 96-20281

\*\*USE FORMAT 9 FOR FULL TEXT\*\*

Connecting customer loyalty to the bottom line WORD COUNT: 2342

LENGTH: 4 Pages

Winter 1994

GEOGRAPHIC NAMES: Canada

DESCRIPTORS: Customer satisfaction; Profitability; Business conditions; Market strategy; Market research

CLASSIFICATION CODES: 9172 (CN=Canada); 2400 (CN=Public relations); 7100 (CN=Market research)

2/8/18

DIALOG(R)File 15:(c) 2003 ProQuest Info&Learning. All rts. reserv.

00870379 95-19771

\*\*USE FORMAT 9 FOR FULL TEXT\*\*

CD-R: Out of the oven and piping hot WORD COUNT: 15147 LENGTH: 13 Pages

Jun 6, 1994

COMPANY NAMES:

Pinnacle Micro

Elektroson BV

Dataware Technologies Inc

Optical Media International

Philips LMS

GEOGRAPHIC NAMES: US; Netherlands

DESCRIPTORS: Software reviews; CD-ROM; Manyproducts; Manycompanies; Performance evaluation

CLASSIFICATION CODES: 9190 (CN=United States); 9175 (CN=Western Europe); 5240 (CN=Software & systems); 5230 (CN=Computer hardware); 9120

(CN=Product specific)

2/8/19

DIALOG(R)File 15:(c) 2003 ProQuest Info&Learning. All rts. reserv.

00868313 95-17705

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

Service quality from the customers' perspective WORD COUNT: 4066

LENGTH: 10 Pages

Winter 1994

GEOGRAPHIC NAMES: US

DESCRIPTORS: Quality; Customer services; Strategic planning;

Recommendations; Market research

CLASSIFICATION CODES: 5320 (CN=Quality control); 2310 (CN=Planning); 9190  
(CN=United States); 7100 (CN=Market research)

2/8/20

DIALOG(R)File 15:(c) 2003 ProQuest Info&Learning. All rts. reserv.

00703874 93-53095

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

Marketing guide 26: International direct marketing WORD COUNT: 4283

LENGTH: 4 Pages

Apr 22, 1993

COMPANY NAMES:

Ogilvy & Mather Direct

GEOGRAPHIC NAMES: Europe

DESCRIPTORS: Direct marketing; Manycompanies; Polls & surveys;

International; Techniques; Expansion; Problems; Advantages

CLASSIFICATION CODES: 9180 (CN=International); 7400 (CN=Distribution); 9175  
(CN=Western Europe)

2/8/21

DIALOG(R)File 15:(c) 2003 ProQuest Info&Learning. All rts. reserv.

00701691 93-50912

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

How Puritan-Bennett used the House of Quality WORD COUNT: 5367

LENGTH: 10 Pages

Spring 1993

COMPANY NAMES:

Puritan-Bennett Corp (DUNS:00-714-9297 TICKER:PBEN)  
GEOGRAPHIC NAMES: US

DESCRIPTORS: Case studies; Health care industry; Medical equipment; Product development; R&D; Teamwork; Customer satisfaction  
CLASSIFICATION CODES: 9190 (CN=United States); 9110 (CN=Company specific); 8650 (CN=Electrical & electronics industries); 7500 (CN=Product planning & development); 5400 (CN=Research & development)

2/8/22  
DIALOG(R)File 15:(c) 2003 ProQuest Info&Learning. All rts. reserv.

00609893 92-24996

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

How to Run an Incentive Travel Campaign WORD COUNT: 11075 LENGTH: 20  
Pages

Apr 1992

GEOGRAPHIC NAMES: US

DESCRIPTORS: Travel; Guidelines; Employee awards; Productivity incentives; Itineraries  
CLASSIFICATION CODES: 9190 (CN=United States); 9150 (CN=Guidelines); 6400 (CN=Employee benefits & compensation)

?b 9

03dec03 18:08:25 User268111 Session D86.2

\$2.17 0.403 DialUnits File15

\$0.00 22 Type(s) in Format 8

\$0.00 22 Types

\$2.17 Estimated cost File15

\$0.22 TELNET

\$2.39 Estimated cost this search

\$2.40 Estimated total session cost 0.563 DialUnits

File 9:Business & Industry(R) Jul/1994-2003/Dec 02  
(c) 2003 Resp. DB Svcs.

Set Items Description

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?s CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

219802 CONSUMER

12277 FEEDBACK

8809 TRANSLATE

35584 LANGUAGE

S1 12 CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

?s s1/free/1-12

>>>Possible typing error near /

?b 623

03dec03 18:09:20 User268111 Session D86.3

\$1.28 0.237 DialUnits File9

\$1.28 Estimated cost File9

\$0.22 TELNET

\$1.50 Estimated cost this search

\$3.90 Estimated total session cost 0.799 DialUnits

File 623:Business Week 1985-2003/Dec 02

(c) 2003 The McGraw-Hill Companies Inc

Set Items Description

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?s CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

12379 CONSUMER

355 FEEDBACK

905 TRANSLATE

2152 LANGUAGE

S1 2 CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

?s s1/free/1-2

>>>Possible typing error near /

?t s1/free/1-2

1/8/1

DIALOG(R)File 623:(c) 2003 The McGraw-Hill Companies Inc. All rts. reserv.

00765723 (USE FORMAT 7 FOR FULLTEXT)

Why OS X May Be a Growth Factor: Apple's new Unix-based operating system  
could help plug a glaring historic hole: The lack of Mac software

By Alex Salkever, with Jay Mehta in Washington, D.C.

January 23, 2002

WORD COUNT: 1,342

COMPANY NAMES (DIALOG GENERATED): Adobe Senior ; Apple Computer ;  
BusinessWeek Online ; BASIC TOOLS ; Commodore ; Internet Explorer ; Jobs  
& Co ; Macs ; McGraw Hill Companies ; Microsoft 's Macintosh Business ;  
Microsoft Office ; Needham & Co ; PC ; PCs ; Roxio

1/8/2

DIALOG(R)File 623:(c) 2003 The McGraw-Hill Companies Inc. All rts. reserv.

00765721 (USE FORMAT 7 FOR FULLTEXT)

Why OS X May Be a Growth Factor: Apple's new Unix-based operating system  
could help plug a glaring historic hole: The lack of Mac software  
By Alex Salkever, with Jay Mehta in Washington, D.C.

January 22, 2002

WORD COUNT: 1,339

COMPANY NAMES (DIALOG GENERATED): Adobe Senior ; Apple Computer ;  
BusinessWeek Online ; BASIC TOOLS ; Commodore ; Internet Explorer ; Jobs  
& Co ; Macs ; McGraw Hill Companies ; Microsoft 's Macintosh Business ;  
Microsoft Office ; Needham & Co ; PC ; PCs ; Roxio

?b 9

03dec03 18:09:53 User268111 Session D86.4

\$1.65 0.292 DialUnits File623

\$0.00 2 Type(s) in Format 8

\$0.00 2 Types

\$1.65 Estimated cost File623

\$0.22 TELNET

\$1.87 Estimated cost this search

\$5.77 Estimated total session cost 1.091 DialUnits

File 9:Business & Industry(R) Jul/1994-2003/Dec 02

(c) 2003 Resp. DB Svcs.

Set Items Description

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?s CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

219802 CONSUMER

12277 FEEDBACK

8809 TRANSLATE

35584 LANGUAGE

S1 12 CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

?

?t s1/free/1-12

1/8/1

DIALOG(R)File 9:(c) 2003 Resp. DB Svcs. All rts. reserv.

4126555 Supplier Number: 107759334 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Creating culturally correct candy: if the confection industry is going to  
effectively target ethnic consumers, it must take into account the  
complexity and diversity within each group.

August 2003

WORD COUNT: 2488

SPECIAL FEATURES: Table

INDUSTRY NAMES: Candy; Food; Snack foods  
PRODUCT NAMES: Chocolate candy (206429); Nonchocolate candy (206458)  
CONCEPT TERMS: All product and service information; R&D expenditures

1/8/2

DIALOG(R)File 9:(c) 2003 Resp. DB Svcs. All rts. reserv.

4065638 Supplier Number: 104243570 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Rivers of profit: chart a course for European river cruise sales that will satisfy clients and build your revenues. (Cruises).

June 16, 2003

WORD COUNT: 2490

CONCEPT TERMS: All market information; All product and service information  
; Marketing campaign; Quality

GEOGRAPHIC NAMES: Eastern Europe (EAE); Eastern Europe (EAEX); European Union (EUC); European Union (EUCX); Western Europe (WEE); Western Europe (WEEX)

1/8/3

DIALOG(R)File 9:(c) 2003 Resp. DB Svcs. All rts. reserv.

4030825 Supplier Number: 03767152 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Text best thing: with isolated exeptions, the most exciting interactive television applications in Asia today revolve around mobile phones.

Television Asia looks at interactivity--or what's passing for interactivity--in a few key Asian markets.

April 2003

WORD COUNT: 2845

INDUSTRY NAMES: Broadcasting; Entertainment; Information industry; Mobile communications; Telecom equipment; Telecommunications

PRODUCT NAMES: Radio communications systems (366301); Cellular phones (366308); Interactive cable television (CATV) (484028)

CONCEPT TERMS: All market information; All product and service information  
; Product introduction; Trends

GEOGRAPHIC NAMES: Northern & Central Asia (NCA); Northern & Central Asia (NCAX); Pacific Rim (PARX); Philippines (PHI); Southern & Eastern Asia (SSAX)

1/8/4

DIALOG(R)File 9:(c) 2003 Resp. DB Svcs. All rts. reserv.

3648516 Supplier Number: 03648516 (USE FORMAT 7 OR 9 FOR FULLTEXT)

An integrated approach to bioinformatics.

November 2002

WORD COUNT: 2027

CONCEPT TERMS: All product and service information; R&D expenditures

GEOGRAPHIC NAMES: European Union (EUCX); United Kingdom (UNK); Western Europe (WEEX)

1/8/5

DIALOG(R)File 9:(c) 2003 Resp. DB Svcs. All rts. reserv.

3564331 Supplier Number: 03564331 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Stats: EDN's PAL, PLD, and FPGA directory highlights the architectures available for your next design. Find out what's new, what's obsolete, and what's evolved in PALs, PLDs, and FPGAs. (Design Feature)

September 2002

WORD COUNT: 8488

SPECIAL FEATURES: Table

INDUSTRY NAMES: Electronic components; Semiconductors

PRODUCT NAMES: Integrated circuits NEC (367465)

CONCEPT TERMS: All market information; Trends

GEOGRAPHIC NAMES: World (WOR)

1/8/6

DIALOG(R)File 9:(c) 2003 Resp. DB Svcs. All rts. reserv.

3475505 Supplier Number: 03475505 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Giant of innovation.

May 2002

WORD COUNT: 5746

COMPANY NAMES: KRAFT INC

INDUSTRY NAMES: Food

PRODUCT NAMES: Food and kindred products (200000)

CONCEPT TERMS: All company; Corporate strategy

GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

1/8/7

DIALOG(R)File 9:(c) 2003 Resp. DB Svcs. All rts. reserv.

3296638 Supplier Number: 03296638 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Universal appeal. (Cover Story)

November 2001

WORD COUNT: 2944

COMPANY NAMES: SAP AG

INDUSTRY NAMES: Applications software; Software

PRODUCT NAMES: Business software packages NEC (737275)

CONCEPT TERMS: All company; All market information; Corporate strategy;  
Financial data; Marketing campaign; Market share

MARKETING TERMS: All campaign; All media; Campaign design; Print  
advertising; Campaign slogan; TV advertising

SLOGANS: The best run e-businesses run SAP

GEOGRAPHIC NAMES: European Union (EUCX); Germany (GER); Western Europe  
(WEEEX)

1/8/8

DIALOG(R)File 9:(c) 2003 Resp. DB Svcs. All rts. reserv.

2997334 Supplier Number: 02997334 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Irving, Texas-Based Consumer Product Company Adapts to E-Business

December 10, 2000

WORD COUNT: 1758

COMPANY NAMES: KIMBERLY-CLARK CORP

INDUSTRY NAMES: Sanitary paper products

PRODUCT NAMES: Sanitary paper products (267600)

CONCEPT TERMS: All company; Corporate strategy; Internet activity

GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

1/8/9

DIALOG(R)File 9:(c) 2003 Resp. DB Svcs. All rts. reserv.

2886178 Supplier Number: 02886178 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Is plain old cellular enough for wireless data?

July 15, 2000

WORD COUNT: 1473

COMPANY NAMES: NTT DOCOMO

INDUSTRY NAMES: Mobile communications; Telecom services;  
Telecommunications

PRODUCT NAMES: Cellular telephone services (481218)

CONCEPT TERMS: All market information; Trends; Users

GEOGRAPHIC NAMES: Japan (JPN); North America (NOAX); Pacific Rim (PARX)  
; Southern & Eastern Asia (SSAX); United States (USA); World (WOR)

1/8/10

DIALOG(R)File 9:(c) 2003 Resp. DB Svcs. All rts. reserv.

1703487 Supplier Number: 01703487 (USE FORMAT 7 OR 9 FOR FULLTEXT)

10 trends to watch in 1997

December 1996

WORD COUNT: 1954

INDUSTRY NAMES: Business services

PRODUCT NAMES: Advertising (731000)

CONCEPT TERMS: All market information; Trends

MARKETING TERMS: All campaign; Business-to-business

GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

1/8/11

DIALOG(R)File 9:(c) 2003 Resp. DB Svcs. All rts. reserv.

1352490 Supplier Number: 01352490 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Lotus Ships Freelance Graphics For Windows 95

December 06, 1995

WORD COUNT: 837

COMPANY NAMES: LOTUS DEVELOPMENT CORP

INDUSTRY NAMES: Applications software; Software

PRODUCT NAMES: Graphics software packages (737269)

CONCEPT TERMS: All product and service information; Product introduction

GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

1/8/12

DIALOG(R)File 9:(c) 2003 Resp. DB Svcs. All rts. reserv.

1320255 Supplier Number: 01320255 (USE FORMAT 7 OR 9 FOR FULLTEXT)

U.S. ADVERTISERS SEE GROWING CLOUD OF HISPANIC BUYERS

October 30, 1995

WORD COUNT: 1315

COMPANY NAMES: AT&T CORP; PEPSICO INC

INDUSTRY NAMES: Business services

PRODUCT NAMES: Advertising (731000); Demographic data (984000)

CONCEPT TERMS: All market information; Demographics; Hispanic market;  
Market size

GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

?b 810

03dec03 18:10:10 User268111 Session D86.5

\$1.52 0.281 DialUnits File9

\$0.00 12 Type(s) in Format 8

\$0.00 12 Types

\$1.52 Estimated cost File9

\$0.22 TELNET

\$1.74 Estimated cost this search

\$7.51 Estimated total session cost 1.372 DialUnits

File 810:Business Wire 1986-1999/Feb 28

(c) 1999 Business Wire

Set Items Description

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?s CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

87212 CONSUMER

5881 FEEDBACK

3037 TRANSLATE

21025 LANGUAGE

S1 3 CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

?t s1/free/1-3

1/8/1

DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0704046 BW1228

WANDERLUST INTERACTIVE: Wanderlust Interactive signs exclusive German distribution agreement with Ravensburger Interactive Media GmbH

May 16, 1997

Byline: Business Editors

Word Count: 457

1/8/2

DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0650821 BW0215

INTERNET WRLD EXHIBITORS: Fall Internet World '96 Exhibitor Previews --  
PART THREE OF FIVE

December 03, 1996

Byline: Business Editors/Computer Writers

Word Count: 2625

1/8/3

DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0546487 BW1179

LERNOUT & HAUSPIE QRTRDCK: Quarterdeck and Lernout & Hauspie announce agreement to develop voice enabled Web browser and bring automatic language translation to the Internet; new company will also create a single access point for e-mail, fax and voice mail

January 08, 1996

Byline: Business Editors, Computer/Electronics Writers

Word Count: 788

?b 275

03dec03 18:10:30 User268111 Session D86.6

\$0.24 0.239 DialUnits File810

\$0.00 3 Type(s) in Format 8

\$0.00 3 Types

\$0.24 Estimated cost File810

\$0.22 TELNET

\$0.46 Estimated cost this search

\$7.97 Estimated total session cost 1.611 DialUnits

File 275:Gale Group Computer DB(TM) 1983-2003/Dec 02

(c) 2003 The Gale Group

Set Items Description

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?s CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

62642 CONSUMER

17280 FEEDBACK

11105 TRANSLATE

91973 LANGUAGE

S1 47 CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

?

?t s1/free/1-47

1/8/1

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02756495 SUPPLIER NUMBER: 110573375 (USE FORMAT 7 OR 9 FOR FULL TEXT

)

Open house: the Internet allows people to connect in new ways, but does it really have the power to change the relationship between government and the governed?(Insight)

Nov 6, 2003

WORD COUNT: 1230 LINE COUNT: 00099

GEOGRAPHIC CODES/NAMES: 1USA United States

DESCRIPTORS: Market trend/market analysis; Electronic commerce; Internet

NAMED PERSONS: Rushkoff, Douglass--Attitudes

EVENT CODES/NAMES: 010 Forecasts, trends, outlooks

1/8/2

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02728511 SUPPLIER NUMBER: 101516876 (USE FORMAT 7 OR 9 FOR FULL TEXT

)

Visualizing online information.(Tim Bray of Antarctica)(Interview)

May, 2003

WORD COUNT: 2195 LINE COUNT: 00166

COMPANY NAMES: Antarctica Systems Inc.--Officials and employees

GEOGRAPHIC CODES/NAMES: 1CANA Canada

DESCRIPTORS: Internet search software; Internet/Web search service; Text search and retrieval software

NAMED PERSONS: Bray, Tim--Interviews

EVENT CODES/NAMES: 540 Executive changes & profiles

FILE SEGMENT: TI File 148

1/8/3

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

02650158 SUPPLIER NUMBER: 92682907 (USE FORMAT 7 OR 9 FOR FULL TEXT)

The third-annual TMC(TM) Labs Innovation Awards. (TMC Labs).

Sept, 2002

WORD COUNT: 7973 LINE COUNT: 00670

COMPANY NAMES: TMC Research Corp.--Achievements and awards

GEOGRAPHIC CODES/NAMES: 1USA United States  
DESCRIPTORS: Computer industry; Microcomputer industry  
FILE SEGMENT: TI File 148

1/8/4

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

02645375 SUPPLIER NUMBER: 91912434 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Vital stats: Third Annual Programmable-Logic Directory: EDN's PAL, PLD, and FPGA directory highlights the architectures available for your next design. Find out what's new, what's obsolete, and what's evolved in PALs, PLDs, and FPGAs. (Cover Story).

Sept 5, 2002

WORD COUNT: 9886 LINE COUNT: 00839

GEOGRAPHIC CODES/NAMES: 1USA United States  
DESCRIPTORS: Industry trend; Field programmable gate array;  
Application-specific integrated circuit  
PRODUCT/INDUSTRY NAMES: 3674112 (Gate Array ICs); 3674180 (Integrated Circuits by Function)  
SIC CODES: 3674 Semiconductors and related devices  
NAICS CODES: 334413 Semiconductor and Related Device Manufacturing  
FILE SEGMENT: TI File 148

1/8/5

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

02632168 SUPPLIER NUMBER: 90464497 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Spreading the ethical word: multinational companies are learning that profits and corporate ethics go hand in hand.

July-August, 2002

WORD COUNT: 2924 LINE COUNT: 00237

COMPANY NAMES: PricewaterhouseCoopers L.L.P.--Moral and ethical aspects  
GEOGRAPHIC CODES/NAMES: 1USA United States  
PRODUCT/INDUSTRY NAMES: 8930000 (Accounting & Auditing Services); 9919300 (Business Ethics)  
SIC CODES: 8721 Accounting, auditing, & bookkeeping  
NAICS CODES: 54121 Accounting, Tax Preparation, Bookkeeping, and Payroll Services  
FILE SEGMENT: TI File 148

1/8/6

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

02557920 SUPPLIER NUMBER: 80223262 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Universal appeal. (Cover Story).

Nov, 2001

WORD COUNT: 3177 LINE COUNT: 00241

COMPANY NAMES: SAP AG--Marketing

GEOGRAPHIC CODES/NAMES: 1USA United States; 4EUGE Germany

DESCRIPTORS: Company marketing practices; Company executive

NAMED PERSONS: Homlish, Martin--Management

EVENT CODES/NAMES: 540 Executive changes & profiles;240 Marketing procedures

PRODUCT/INDUSTRY NAMES: 7372000 (Computer Software)

SIC CODES: 7372 Prepackaged software

NAICS CODES: 51121 Software Publishers

TICKER SYMBOLS: SAP

FILE SEGMENT: TI File 148

1/8/7

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

02550789 SUPPLIER NUMBER: 79558754 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Expanding the menu - Web services technology is new, and not all the standards are fully baked, but first movers are starting to reap the rewards of early adoption.

Oct 29, 2001

WORD COUNT: 2616 LINE COUNT: 00211

COMPANY NAMES: Zagat Survey--Planning; CareTouch--Communication systems

GEOGRAPHIC CODES/NAMES: 1USA United States

DESCRIPTORS: XML; Technology overview

EVENT CODES/NAMES: 260 General services

PRODUCT/INDUSTRY NAMES: 2700020 (Publishing)

SIC CODES: 2700 PRINTING AND PUBLISHING

NAICS CODES: 511 Publishing Industries

FILE SEGMENT: CD File 275

1/8/8

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02524327 SUPPLIER NUMBER: 76780447 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Northern Light's SinglePoint: Building Enterprise Information Portals.(Company Business and Marketing)

July, 2001

WORD COUNT: 3665 LINE COUNT: 00300

COMPANY NAMES: Singlepoint Systems Inc.--Services

GEOGRAPHIC CODES/NAMES: 1USA United States

DESCRIPTORS: Company service review

EVENT CODES/NAMES: 010 Forecasts, trends, outlooks

PRODUCT/INDUSTRY NAMES: 7375000 (Database Providers)

SIC CODES: 7375 Information retrieval services

NAICS CODES: 514191 On-Line Information Services

FILE SEGMENT: TI File 148

1/8/9

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02500512 SUPPLIER NUMBER: 74225329 (USE FORMAT 7 OR 9 FOR FULL TEXT)

COLLABORATIVE BUSINESS -- Companies that dare to share information are cashing in on new opportunities.(Technology Information)

May 7, 2001

WORD COUNT: 4273 LINE COUNT: 00345

GEOGRAPHIC CODES/NAMES: 1USA United States

DESCRIPTORS: Electronic commerce; Technology application; Technology overview

EVENT CODES/NAMES: 331 Product development

PRODUCT/INDUSTRY NAMES: 7372682 (Internet Server Software)

SIC CODES: 7372 Prepackaged software

NAICS CODES: 51121 Software Publishers

FILE SEGMENT: CD File 275

1/8/10

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02450963 SUPPLIER NUMBER: 67160618 (USE FORMAT 7 OR 9 FOR FULL TEXT)

TOP 100 WEB AGENCIES 2000.(Industry Trend or Event)

Sept 28, 2000

WORD COUNT: 32079 LINE COUNT: 02649

GEOGRAPHIC CODES/NAMES: 1USA United States  
DESCRIPTORS: Web site/Web page development; Industry trend  
EVENT CODES/NAMES: 600 Market information - general  
PRODUCT/INDUSTRY NAMES: 7372682 (Internet Server Software)  
SIC CODES: 7372 Prepackaged software  
NAICS CODES: 51121 Software Publishers

1/8/11

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

02429570 SUPPLIER NUMBER: 64419552 (USE FORMAT 7 OR 9 FOR FULL TEXT)

CASEBOOK NO. 57.(Company Business and Marketing)

August, 2000

WORD COUNT: 3691 LINE COUNT: 00294

COMPANY NAMES: Adobe Systems Inc.--Management  
GEOGRAPHIC CODES/NAMES: 1USA United States  
DESCRIPTORS: Company analysis; Company product planning; Company marketing practices  
EVENT CODES/NAMES: 220 Strategy & planning  
PRODUCT/INDUSTRY NAMES: 7372000 (Computer Software)  
SIC CODES: 7372 Prepackaged software  
NAICS CODES: 51121 Software Publishers  
TICKER SYMBOLS: ADBE  
FILE SEGMENT: TI File 148

1/8/12

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

02428905 SUPPLIER NUMBER: 64423542 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Digital audio breaks the sound barrier.(Technology Information)

July 20, 2000

WORD COUNT: 8236 LINE COUNT: 00699

DESCRIPTORS: Digital signal processor; Technology overview; Digital communication; File sharing software; Algorithm  
FILE SEGMENT: TI File 148

1/8/13

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

02384590 SUPPLIER NUMBER: 60370104 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Walking The Wireless Web - Providing untethered Internet access to users is the next step for dot-coms and intranets. But will sorting out the wireless services and standards be enough to knock IT off balance?(Industry Trend or Event)

March 20, 2000

WORD COUNT: 2387 LINE COUNT: 00189

GEOGRAPHIC CODES/NAMES: 1USA United States

DESCRIPTORS: Internet access; Telecommunications services industry; Remote access software; Industry trend; Computer software industry; File format conversion software

EVENT CODES/NAMES: 600 Market information - general;010 Forecasts, trends, outlooks

PRODUCT/INDUSTRY NAMES: 4811800 (Mobile Communications Services); 7372661

(Remote Access Software); 7372530 (Disk/File Management Software)

SIC CODES: 4812 Radiotelephone communications; 7372 Prepackaged software

NAICS CODES: 513322 Cellular and Other Wireless Telecommunications; 51121 Software Publishers

FILE SEGMENT: CD File 275

1/8/14

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02368202 SUPPLIER NUMBER: 59121018 (USE FORMAT 7 OR 9 FOR FULL TEXT)

PC Reliability & Service.(Company Business and Marketing)

Jan, 2000

WORD COUNT: 5335 LINE COUNT: 00425

COMPANY NAMES: Compaq Computer Corp.--Services

GEOGRAPHIC CODES/NAMES: 1USA United States

DESCRIPTORS: User survey/user study; Support services; Market trend/market analysis

EVENT CODES/NAMES: 010 Forecasts, trends, outlooks;600 Market information - general

PRODUCT/INDUSTRY NAMES: 3573120 (Microcomputers)

NAICS CODES: 334111 Electronic Computer Manufacturing

FILE SEGMENT: CD File 275

1/8/15

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02362509 SUPPLIER NUMBER: 58539803 (USE FORMAT 7 OR 9 FOR FULL TEXT)

PC Reliability & Service: No Safety Net.(a survey on the usefulness of online PC support)(Industry Trend or Event)

Jan, 2000

WORD COUNT: 4990 LINE COUNT: 00379

GEOGRAPHIC CODES/NAMES: 1USA United States

DESCRIPTORS: Microcomputer industry; Industry trend; Support services; Customer service

EVENT CODES/NAMES: 360 Services information

PRODUCT/INDUSTRY NAMES: 3573120 (Microcomputers)

NAICS CODES: 334111 Electronic Computer Manufacturing

FILE SEGMENT: CD File 275

1/8/16

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02360162 SUPPLIER NUMBER: 58378559 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Windows 2000 and the Web: Microsoft Prepares an XML-Enabled Commerce/Publishing Platform.(Product Development)

Nov, 1999

WORD COUNT: 3296 LINE COUNT: 00270

COMPANY NAMES: Microsoft Corp.--Product development

GEOGRAPHIC CODES/NAMES: 1USA United States

DESCRIPTORS: Operating system; Software product development

EVENT CODES/NAMES: 331 Product development

PRODUCT/INDUSTRY NAMES: 7372502 (Operating Systems)

NAICS CODES: 51121 Software Publishers

TRADE NAMES: Microsoft Windows 2000 (Operating system)--Product development

FILE SEGMENT: CD File 275

1/8/17

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02357982 SUPPLIER NUMBER: 58248460 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Delta Air Lines, IBM, Modem Media Set to Deliver Travel Service Via  
Hand-Held Devices, Mobile Phones.(Company Business and Marketing)

Dec 13, 1999

WORD COUNT: 994 LINE COUNT: 00087

COMPANY NAMES: Delta Air Lines Inc.--Services; International Business  
Machines Corp.--Contracts; Modem Media--Contracts

GEOGRAPHIC CODES/NAMES: 1USA United States

DESCRIPTORS: Company services; Cooperative agreement for product  
development; Company internet strategy

EVENT CODES/NAMES: 380 Strategic alliances;361 Services development

PRODUCT/INDUSTRY NAMES: 4510000 (Scheduled Airlines); 3570000 (Office &  
Computing Machines); 7311000 (Advertising Agencies)

NAICS CODES: 4811 Scheduled Air Transportation; 54181 Advertising  
Agencies

FILE SEGMENT: CD File 275

1/8/18

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02285196 SUPPLIER NUMBER: 54296937 (USE FORMAT 7 OR 9 FOR FULL  
TEXT)

Plan Your E-Commerce Tax Strategy.(Internet/Web/Online Service Information)

April, 1999

WORD COUNT: 4491 LINE COUNT: 00365

DESCRIPTORS: Electronic commerce; Tax law; Internet/Web overview;  
Telecommunications services industry

PRODUCT/INDUSTRY NAMES: 9101100 (Tax Law)

NAICS CODES: 92113 Public Finance Activities

FILE SEGMENT: CD File 275

STATUTE NAME: Internet Tax Freedom Act of 1997 (Draft)

1/8/19

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

02256671 SUPPLIER NUMBER: 53475274 (USE FORMAT 7 OR 9 FOR FULL  
TEXT)

Digital Classrooms: Some Myths About Developing New Educational Programs  
Using the Internet.(Fielding Institute in Santa Barbara)(Company Business  
and Marketing)

Dec, 1998

WORD COUNT: 3287 LINE COUNT: 00281

DESCRIPTORS: Technology in education; Internet; Company services  
FILE SEGMENT: CD File 275

1/8/20

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

02108773 SUPPLIER NUMBER: 19840769 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Print '97: new press technology, CTP update, scanners and other news. (1997

Print trade show) (includes related articles on the Drupa trade show, negative and positive laser plates, the drum market and on Pantone's color standards) (Industry Trend or Event)

Oct 13, 1997

WORD COUNT: 30611 LINE COUNT: 02323

SPECIAL FEATURES: photograph; illustration

COMPANY NAMES: Karat Printing Company--Products; Goss and DeLeeuw Machine Co.--Products; Eastman Kodak Co.--Products; Presstek Inc.--Products; A.B. Dick Co.--Products; Omnitrade International--Products; Creo Products Inc.--Products; Crymboic Sciences--Products; Escher-Grad--Products; Fuji--Products; Holo Image Technology Inc.--Products; Krause Corp.--Products; Misomex AB--Products; Optronics Inc.--Products; Polychrome Corp.--Products; Purup-Eskofot--Products; Scitex Corporation Ltd.--Products; Mitsubishi International Corp.--Products; Kimoto Company Ltd.--Products; Iwatsu Electric Company Ltd.--Products; Printware Inc.--Products; Hell Gravure Systems--Products; Linotype-Hell Ltd.--Products; Check Technology Corp.--Products; Entire Inc.--Products; International Business Machines Corp.--Products; Oce Printing Systems--Products; Tektronix Inc.--Products; T/R Systems Inc.--Products; UFO--Products; Konica Corp.--Products; UMAX Technologies Inc.--Products; Dupont-Fuji Electronic Imaging Co. Dicomed Div.--Products; Digital Information Ltd.--Products; Sony Corp.--Products; Polaroid Corp.--Products; Shinko Technologies Inc.--Products; E.I. du Pont de Nemours and Co.--Products; Apple Computer Inc.--Products

DESCRIPTORS: Trade Show Report; Printing Industry

PRODUCT/INDUSTRY NAMES: 3573260 (Computer Printers)

SIC CODES: 3577 Computer peripheral equipment, not elsewhere classified

TICKER SYMBOLS: EK; PRST; PRTW; CTCQ; IBM; TEK; PRD; DD; AAPL

FILE SEGMENT: CD File 275

1/8/21

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

02054024 SUPPLIER NUMBER: 19264086 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Developing fusion objects for instruments. (HP's use of object-oriented technology) (Company Operations)

Feb, 1997

WORD COUNT: 9856 LINE COUNT: 00790

SPECIAL FEATURES: illustration; chart

COMPANY NAMES: Hewlett-Packard Co.--Communication systems

DESCRIPTORS: Company Proprietary Systems/Proprietary Software; Communications Technology; System Design; Systems Management

TICKER SYMBOLS: HWP

FILE SEGMENT: CD File 275

1/8/22

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02026370 SUPPLIER NUMBER: 19045990 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Universal access. (computer technology available to the physically challenged) (includes related articles about needs of the disabled and available resources) (Industry Trend or Event)

Feb, 1997

WORD COUNT: 4304 LINE COUNT: 00344

DESCRIPTORS: Industry Trend; Handicapped Access Device; Handicapped Access Software; User Interface

SIC CODES: 7372 Prepackaged software; 3577 Computer peripheral equipment, not elsewhere classified

TICKER SYMBOLS: IBM

FILE SEGMENT: CD File 275

1/8/23

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01983312 SUPPLIER NUMBER: 18657401 (USE FORMAT 7 OR 9 FOR FULL TEXT)

IVR: the programmer's perspective. (interactive voice response) (IVR supplement) (includes related article on Voysys' VoysAccess 2.0 software development toolkit) (Technology Tutorial)

Sep, 1996

WORD COUNT: 2236 LINE COUNT: 00178

DESCRIPTORS: Telephone Management Software; Programming Tutorial

FILE SEGMENT: CD File 275

1/8/24

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01972157 SUPPLIER NUMBER: 18593503

Take my advice. . . Please.(Net Traveler) (Internet/Web/Online Service  
Information)(Column)

Oct, 1996

WORD COUNT: 8277 LINE COUNT: 00780

FILE SEGMENT: CD File 275

1/8/25

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01965435 SUPPLIER NUMBER: 18548007

Nexpo '96, II: editorial and advertising systems and electronic publishing.  
(includes related article on Freedom System Integrators' addition of  
Phrasea to its product line) (Industry Trend or Event)

July 29, 1996

WORD COUNT: 41501 LINE COUNT: 03239

SPECIAL FEATURES: illustration; other

DESCRIPTORS: Trade Show Report; Electronic Publishing; Publishing  
Industry

FILE SEGMENT: CD File 275

1/8/26

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

01947177 SUPPLIER NUMBER: 18383739 (USE FORMAT 7 OR 9 FOR FULL  
TEXT)

Nexpo '96 preview: something for everyone in Las Vegas. (includes related  
article on participating companies) (Industry Trend or Event)

May 31, 1996

WORD COUNT: 19061 LINE COUNT: 01527

SPECIAL FEATURES: illustration; map

DESCRIPTORS: Trade Show; Industry Event

SIC CODES: 3571 Electronic computers; 7372 Prepackaged software

FILE SEGMENT: CD File 275

1/8/27

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01881469 SUPPLIER NUMBER: 17954872 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Lotus Ships Freelance Graphics For Windows 95.

Dec 6, 1995

WORD COUNT: 872 LINE COUNT: 00076

FILE SEGMENT: NW File 649

1/8/28

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

01807251 SUPPLIER NUMBER: 17284206 (USE FORMAT 7 OR 9 FOR FULL TEXT)

CD-Ron's top 101 CDs. (includes related article on 10 worst titles)

(Software Review)(Evaluation)

August, 1995

WORD COUNT: 8849 LINE COUNT: 00723

SPECIAL FEATURES: illustration; other

COMPANY NAMES: Microsoft Corp.--Products; Block Financial Software Inc.--Products; Medio Multimedia Inc.--Products; DK Multimedia--Products; 7th Level Inc.--Products

DESCRIPTORS: Electronic Publication; Software Multiproduct Review; Tax Preparation Software; Educational/Training Software; Children's Educational Software; Entertainment/Hobby Software; Strategy Game

SIC CODES: 7375 Information retrieval services; 2731 Book publishing; 7372 Prepackaged software

TICKER SYMBOLS: MSFT; SEVL; MSFT; SEVL

TRADE NAMES: Microsoft Bookshelf 1995 (Electronic publication)--Evaluation; TaxCut Multimedia (Tax preparation software)--Evaluation; Vietnam (Educational/training software)--Evaluation; The Way Things Work (Children's educational software)--Evaluation; Microsoft Cinemania (Entertainment/hobby software)--Evaluation; Monty Python's Complete Waste of Time (Strategy game)--Evaluation

FILE SEGMENT: CD File 275

1/8/29

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01778972 SUPPLIER NUMBER: 16891118 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Virtual reality resource guide.(Directory)

May, 1995

WORD COUNT: 21204 LINE COUNT: 01806

FILE SEGMENT: CD File 275

1/8/30

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

01697836 SUPPLIER NUMBER: 15592127 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Legal liability of the knowledge engineer. (IS Management)

May, 1994

WORD COUNT: 3418 LINE COUNT: 00264

DESCRIPTORS: Legal Issues; MIS; Liability

FILE SEGMENT: TI File 148

1/8/31

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01677552 SUPPLIER NUMBER: 15322842 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Virtual reality resource guide. (Directory)

May, 1994

WORD COUNT: 15237 LINE COUNT: 01288

FILE SEGMENT: CD File 275

1/8/32

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01675389 SUPPLIER NUMBER: 15304182 (USE FORMAT 7 OR 9 FOR FULL TEXT)

A printing solution for a multimedia environment. (HP Mpower computer network communications software)

April, 1994

WORD COUNT: 5058 LINE COUNT: 00386

SPECIAL FEATURES: illustration; chart

COMPANY NAMES: Hewlett-Packard Co.--Products

DESCRIPTORS: Multimedia Technology; Printer Support Software; Bundled Software; Network Software; Work Group Computing

SIC CODES: 3571 Electronic computers; 3577 Computer peripheral

equipment, not elsewhere classified; 7372 Prepackaged software  
TICKER SYMBOLS: HWP  
TRADE NAMES: MPower (Workgroup software)--Computer programs  
OPERATING PLATFORM: HP/UX  
FILE SEGMENT: CD File 275

1/8/33

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01672048 SUPPLIER NUMBER: 15023015 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Graphics innovation, Apple's EWorld highlight lively Macworld Expo. (EWorld online service) (trade show) (Product Announcement)

Feb 1, 1994

WORD COUNT: 11595 LINE COUNT: 00881

SPECIAL FEATURES: illustration; photograph

COMPANY NAMES: Fractal Design Corp.--Product introduction; MacEurope Information Systems--Product introduction; Illom Development--Product introduction

DESCRIPTORS: Trade Show; MacWorld Exposition; Product Introduction; Graphics Software; Graphics Accelerator/Display Board

SIC CODES: 7372 Prepackaged software

TRADE NAMES: Apple Macintosh (680X0-based system)--Equipment and supplies ; Fractal Design Painter 2.0 (Paint software)--Product introduction;

MacEurope Information Systems Strategy Imagician (Graphics accelerator/display board)--Product introduction; LogoCorrector (Draw software)--Product introduction; e.World (Online information service)--Marketing

OPERATING PLATFORM: Apple Macintosh

FILE SEGMENT: CD File 275

1/8/34

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01595028 SUPPLIER NUMBER: 13721923 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Noncommand user interfaces. (future user interfaces) (GUIs: The Next Generation)

April, 1993

WORD COUNT: 14824 LINE COUNT: 01157

SPECIAL FEATURES: illustration; table; chart

DESCRIPTORS: User interface; Outlook; Future of Computing; Windowing;

Task Analysis  
FILE SEGMENT: CD File 275

1/8/35

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01590368 SUPPLIER NUMBER: 13503630 (USE FORMAT 7 OR 9 FOR FULL TEXT)

George Gilder's Telecosm; "the new rule of wireless." (wireless communications) (Forbes ASAP: A Technology Supplement to Forbes Magazine) (Cover Story)

March 29, 1993

WORD COUNT: 8860 LINE COUNT: 00702

DESCRIPTORS: Radio Communication; Trends; Personal Communications Network ; Cellular Radio; New Technique; Bandwidth; Information Theory

SIC CODES: 4800 COMMUNICATION

FILE SEGMENT: MI File 47

1/8/36

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01548196 SUPPLIER NUMBER: 13217652 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Electronic delivery: matching technology to requirements. (the Seybold San Francisco '92 conference discusses electronic document delivery) (Cover Story)

Dec 1, 1992

WORD COUNT: 18115 LINE COUNT: 01443

SPECIAL FEATURES: illustration; chart; cartoon

DESCRIPTORS: Seybold Seminars; Text Processing Software; Electronic Publishing; Conferences and Meetings; Industry Analysis; Trends; Outlook; Publishing Industry; Automation

SIC CODES: 2700 PRINTING AND PUBLISHING; 3571 Electronic computers

FILE SEGMENT: CD File 275

1/8/37

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01526106 SUPPLIER NUMBER: 12328408 (USE FORMAT 7 OR 9 FOR FULL TEXT)

RHC success in the marketplace hinges on meeting marketing challenges.

(Bell regional holding companies) (Special Report: The Telcos In  
Information Services) (Cover Story)

June 15, 1992

WORD COUNT: 2552 LINE COUNT: 00211

DESCRIPTORS: Marketing; Industry Analysis; Market Analysis; Outlook;  
Future Technologies; Deregulation; Market Entry; Telephone Company; Bell  
Regional Holding Companies; Information services; Government Regulation  
SIC CODES: 4813 Telephone communications, exc. radio; 6719 Holding  
companies, not elsewhere classified; 4800 COMMUNICATION; 7375  
Information retrieval services  
FILE SEGMENT: TI File 148

1/8/38

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01512734 SUPPLIER NUMBER: 12017832 (USE FORMAT 7 OR 9 FOR FULL  
TEXT)

Sound: the next frontier. (sound and speech on microcomputers)(includes  
related article that explains and describes sound technologies that now  
are available; another related article describes hardware components) (cover story) (Tutorial)

Feb, 1992

WORD COUNT: 6489 LINE COUNT: 00502

SPECIAL FEATURES: illustration; table

DESCRIPTORS: Sound Recording and Reproduction; Purchases; Hardware  
Selection; Software Selection; Tutorial; Guidelines; Special-Purpose  
Adapter/Controller; Voice Recognition; Multimedia Technology; Voice I/O  
Device; Voice Synthesis; Sound Processing; Digital Signal Processor  
SIC CODES: 3571 Electronic computers; 3577 Computer peripheral  
equipment, not elsewhere classified; 3660 Communications Equipment; 7372  
Prepackaged software  
OPERATING PLATFORM: MS-DOS  
FILE SEGMENT: CD File 275

1/8/39

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01446989 SUPPLIER NUMBER: 11205159 (USE FORMAT 7 OR 9 FOR FULL  
TEXT)

Menus, mice & mom. (evolutions in graphical user interfaces)

Sept, 1991

WORD COUNT: 3147 LINE COUNT: 00240

SPECIAL FEATURES: illustration; photograph  
DESCRIPTORS: GUI; Applications; User Interface; Future of Computing;  
Methods; Programming; User-Friendliness  
FILE SEGMENT: CD File 275

1/8/40

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

01439758 SUPPLIER NUMBER: 10957512 (USE FORMAT 7 OR 9 FOR FULL  
TEXT)

MiniFinders. (buyer's guide to Apple Macintosh hardware and software)  
(buyers guide)

August, 1991

WORD COUNT: 80288 LINE COUNT: 06476

DESCRIPTORS: Directories; Peripherals; Software packages  
SIC CODES: 7372 Prepackaged software; 3572 Computer storage devices;  
3577 Computer peripheral equipment, not elsewhere classified; 3575  
Computer terminals  
TRADE NAMES: Apple Macintosh (680X0-based system)--Equipment and supplies  
FILE SEGMENT: CD File 275

1/8/41

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

01307349 SUPPLIER NUMBER: 07545686 (USE FORMAT 7 OR 9 FOR FULL  
TEXT)

Planned or inherited, the mess in DP is real: the challenge of  
heterogeneous computing, is to get IMS, DB2 and flat files to talk.  
(includes related articles entitled 'HI-OLTP: new name for transaction  
type' and 'no more need to re-key data?')

August, 1989

WORD COUNT: 4901 LINE COUNT: 00405

SPECIAL FEATURES: illustration; photograph; table; chart  
DESCRIPTORS: DBMS; Disk/File Management Software; Integrated Approach;  
Shared Files; Standard  
SIC CODES: 7372 Prepackaged software  
FILE SEGMENT: CD File 275

1/8/42

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

01301295 SUPPLIER NUMBER: 07424540 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Minifinders. (capsule guide to software packages for the Macintosh) (buyers guide)

August, 1989

WORD COUNT: 21395 LINE COUNT: 01731

FILE SEGMENT: CD File 275

1/8/43

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

01295742 SUPPLIER NUMBER: 07233578 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Minifinders.

June, 1989

WORD COUNT: 18848 LINE COUNT: 01529

FILE SEGMENT: CD File 275

1/8/44

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

01288701 SUPPLIER NUMBER: 07088168 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Minifinders.

April, 1989

WORD COUNT: 22699 LINE COUNT: 01842

FILE SEGMENT: CD File 275

1/8/45

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

01261006 SUPPLIER NUMBER: 07206833 (USE FORMAT 7 OR 9 FOR FULL TEXT)

16-bit microcontrollers win a leading role in embedded computing. (includes related article on the makeup of a 'true' 16-bit chip and on the usage of 16-bit microcontrollers)

Nov 15, 1988

WORD COUNT: 2617 LINE COUNT: 00200

SPECIAL FEATURES: illustration; chart  
DESCRIPTORS: Controllers; 16-Bit; Trends; System Design; Embedded Systems  
; Market Penetration; Growth; Cost Benefit Analysis; Impact Analysis  
SIC CODES: 3674 Semiconductors and related devices  
FILE SEGMENT: CD File 275

1/8/46

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

01252518 SUPPLIER NUMBER: 06833377 (USE FORMAT 7 OR 9 FOR FULL  
TEXT)

Article finder. (index) (EDGE Report)

June, 1988

WORD COUNT: 50668 LINE COUNT: 04386

SIC CODES: 3699 Electrical equipment & supplies, not elsewhere  
classified

FILE SEGMENT: TI File 148

1/8/47

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

01102817 SUPPLIER NUMBER: 00545515 (USE FORMAT 7 OR 9 FOR FULL  
TEXT)

Creating Quality Courseware.

May 1, 1984

WORD COUNT: 1379 LINE COUNT: 00115

DESCRIPTORS: Educational Software; Courseware; Software; Education;  
Computer-Assisted Instruction; Authoring

FILE SEGMENT: CD File 275

?b 624

03dec03 18:10:53 User268111 Session D86.7

\$2.26 0.419 DialUnits File275

\$0.00 47 Type(s) in Format 8

\$0.00 47 Types

\$2.26 Estimated cost File275

\$0.22 TELNET

\$2.48 Estimated cost this search

\$10.45 Estimated total session cost 2.029 DialUnits

File 624:McGraw-Hill Publications 1985-2003/Dec 02  
(c) 2003 McGraw-Hill Co. Inc

\*File 624: Homeland Security & Defense and 9 Platt energy journals added  
Please see HELP NEWS624 for more

Set Items Description

--- -----  
?s CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

33622 CONSUMER

3142 FEEDBACK

3222 TRANSLATE

18241 LANGUAGE

S1 2 CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

?t s1/free/1-2

1/8/1

DIALOG(R)File 624:(c) 2003 McGraw-Hill Co. Inc. All rts. reserv.

01218807

Why OS X May Be a Growth Factor: Apple's new Unix-based operating system  
could help plug a glaring historic hole: The lack of Mac software  
January 23, 2002

Word Count: 1,342 \*Full text available in Formats 5, 7 and 9\*

COMPANY NAMES (DIALOG GENERATED): Adobe Senior ; Apple Computer  
;  
BusinessWeek Online ; BASIC TOOLS ; Commodore ; Internet Explorer ; Jobs &  
Co ; Macs ; McGraw Hill Companies ; Microsoft's Macintosh Business ;  
Microsoft Office ; Needham & Co ; PC ; PCs ; Roxio

1/8/2

DIALOG(R)File 624:(c) 2003 McGraw-Hill Co. Inc. All rts. reserv.

01218760

Why OS X May Be a Growth Factor: Apple's new Unix-based operating system  
could help plug a glaring historic hole: The lack of Mac software  
January 22, 2002

Word Count: 1,339 \*Full text available in Formats 5, 7 and 9\*

COMPANY NAMES (DIALOG GENERATED): Adobe Senior ; Apple Computer  
;  
BusinessWeek Online ; BASIC TOOLS ; Commodore ; Internet Explorer ; Jobs &  
Co ; Macs ; McGraw Hill Companies ; Microsoft's Macintosh Business ;  
Microsoft Office ; Needham & Co ; PC ; PCs ; Roxio

?b 636

03dec03 18:11:12 User268111 Session D86.8

\$1.31 0.232 DialUnits File624

\$0.00 2 Type(s) in Format 8  
\$0.00 2 Types  
\$1.31 Estimated cost File624  
\$0.22 TELNET  
\$1.53 Estimated cost this search  
\$11.98 Estimated total session cost 2.261 DialUnits

File 636:Gale Group Newsletter DB(TM) 1987-2003/Dec 02  
(c) 2003 The Gale Group

Set Items Description

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?s CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE  
251438 CONSUMER  
44065 FEEDBACK  
12309 TRANSLATE  
91875 LANGUAGE  
S1 13 CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE  
?  
?t s1/free/1-13

1/8/1  
DIALOG(R)File 636:(c) 2003 The Gale Group. All rts. reserv.

05212649 Supplier Number: 80059754 (USE FORMAT 7 FOR FULLTEXT)  
TELECOM.  
July 11, 2001  
Word Count: 1109  
PUBLISHER NAME: Warren Communications News, Inc.  
INDUSTRY NAMES: BUSN (Any type of business); TELC (Telecommunications)

1/8/2  
DIALOG(R)File 636:(c) 2003 The Gale Group. All rts. reserv.

05117458 Supplier Number: 79665983 (USE FORMAT 7 FOR FULLTEXT)  
What's in a name?(naming cosmetic products)  
Oct, 2001  
Word Count: 2308  
PUBLISHER NAME: Wilmington Publishing Ltd.  
EVENT NAMES: \*330 (Product information)  
GEOGRAPHIC NAMES: \*4E (Europe)  
PRODUCT NAMES: \*2844500 (Toiletries & Cosmetics NEC)  
INDUSTRY NAMES: BUSN (Any type of business); DRUG (Pharmaceuticals and Cosmetics); INTL (Business, International)

SIC CODES: 2844 (Toilet preparations)  
NAICS CODES: 32562 (Toilet Preparation Manufacturing)  
ADVERTISING CODES: 32 Marketing/Advertising Methods

1/8/3

DIALOG(R)File 636:(c) 2003 The Gale Group. All rts. reserv.

04668067 Supplier Number: 61183999 (USE FORMAT 7 FOR FULLTEXT)

Is the Evidence Movement On Track? International Group Urges New  
Strategies.

Dec 20, 1999

Word Count: 3297

PUBLISHER NAME: Faulkner & Gray, Inc.

INDUSTRY NAMES: BUSN (Any type of business); HLTH (Healthcare - Medical  
and Health)

1/8/4

DIALOG(R)File 636:(c) 2003 The Gale Group. All rts. reserv.

04558289 Supplier Number: 59360442 (USE FORMAT 7 FOR FULLTEXT)

Delta-air.com introduces comprehensive suite of new, updated online travel  
services; Continuing commitment to customer service is exemplified by  
technology-rich enhancements.

Feb 11, 2000

Word Count: 1425

PUBLISHER NAME: M2 Communications Ltd.

COMPANY NAMES: \*Delta Air Lines Inc.

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*4510000 (Scheduled Airlines)

INDUSTRY NAMES: BUSN (Any type of business); INTL (Business,  
International)

SIC CODES: 4510 (Air Transportation, Scheduled, And Air Courier Services)

NAICS CODES: 4811 (Scheduled Air Transportation)

TICKER SYMBOLS: DAL

1/8/5

DIALOG(R)File 636:(c) 2003 The Gale Group. All rts. reserv.

04509359 Supplier Number: 58248460 (USE FORMAT 7 FOR FULLTEXT)

Delta Air Lines, IBM, Modem Media Set to Deliver Travel Service Via  
Hand-Held Devices, Mobile Phones.(Company Business and Marketing)

Dec 13, 1999

Word Count: 932

PUBLISHER NAME: EDGE Publishing  
COMPANY NAMES: \*Delta Air Lines Inc.; International Business Machines Corp.; Modem Media  
EVENT NAMES: \*380 (Strategic alliances); 361 (Services development)  
GEOGRAPHIC NAMES: \*1USA (United States)  
PRODUCT NAMES: \*4510000 (Scheduled Airlines); 3570000 (Office & Computing Machines); 7311000 (Advertising Agencies)  
INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation); TELC (Telecommunications)  
NAICS CODES: 4811 (Scheduled Air Transportation); 54181 (Advertising Agencies)  
ADVERTISING CODES: 57 New Products/Services

1/8/6

DIALOG(R)File 636:(c) 2003 The Gale Group. All rts. reserv.

04503560 Supplier Number: 58087590 (USE FORMAT 7 FOR FULLTEXT)  
DELTA AIR LINES: Delta, IBM, Modem Media to deliver travel service via hand-held devices, mobile phones.  
Dec 8, 1999  
Word Count: 1041  
PUBLISHER NAME: M2 Communications Ltd.  
COMPANY NAMES: \*Delta Air Lines Inc.; International Business Machines Corp.; Modem Media  
GEOGRAPHIC NAMES: \*1USA (United States)  
PRODUCT NAMES: \*3570000 (Office & Computing Machines); 4510000 (Scheduled Airlines); 7311000 (Advertising Agencies)  
INDUSTRY NAMES: BUSN (Any type of business); INTL (Business, International)  
SIC CODES: 3570 (Computer and Office Equipment); 4510 (Air Transportation, Scheduled, And Air Courier Services); 7311 (Advertising agencies)  
NAICS CODES: 4811 (Scheduled Air Transportation); 54181 (Advertising Agencies)  
TICKER SYMBOLS: DAL; IBM

1/8/7

DIALOG(R)File 636:(c) 2003 The Gale Group. All rts. reserv.

04497811 Supplier Number: 57792754 (USE FORMAT 7 FOR FULLTEXT)  
Moving from branding-only web sites to e-commerce operations; Rodney Thomas provides a useful check list for brand owners wishing to sell their products and services online.  
Nov 22, 1999

Word Count: 2033

PUBLISHER NAME: Centaur Publishing Ltd.

EVENT NAMES: \*010 (Forecasts, trends, outlooks)

GEOGRAPHIC NAMES: \*4EUUK (United Kingdom)

PRODUCT NAMES: \*4811524 (Teleshopping Services); 7372640 (Electronic Commerce Software); 4811520 (Online Services); 9122800 (Technology & Information)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business); INTL (Business, International)

NAICS CODES: 514199 (All Other Information Services); 51121 (Software Publishers); 514191 (On-Line Information Services); 92611 (Administration of General Economic Programs)

1/8/8

DIALOG(R)File 636:(c) 2003 The Gale Group. All rts. reserv.

04112920 Supplier Number: 54059998 (USE FORMAT 7 FOR FULLTEXT)

Talk, Talk, Talk... It's Time to Listen to Your Community.

March 4, 1999

Word Count: 851

PUBLISHER NAME: Phillips Business Information, Inc.

EVENT NAMES: \*240 (Marketing procedures)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*8000100 (Health Care)

INDUSTRY NAMES: BUSN (Any type of business); HLTH (Healthcare - Medical and Health)

SIC CODES: 8000 (HEALTH SERVICES)

NAICS CODES: 62 (Health Care and Social Assistance)

ADVERTISING CODES: 70 Campaigns

1/8/9

DIALOG(R)File 636:(c) 2003 The Gale Group. All rts. reserv.

03312448 Supplier Number: 46805036 (USE FORMAT 7 FOR FULLTEXT)

THE BUILDING BLOCKS OF A SUCCESSFUL SITE

Oct 16, 1996

Word Count: 1290

PUBLISHER NAME: Phillips Business Information, Inc.

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)

1/8/10

DIALOG(R)File 636:(c) 2003 The Gale Group. All rts. reserv.

02944988 Supplier Number: 45991140 (USE FORMAT 7 FOR FULLTEXT)  
Lotus Ships Freelance Graphics For Windows 95 12/06/95  
Dec 6, 1995  
Word Count: 841  
PUBLISHER NAME: Newsbytes News Network  
COMPANY NAMES: \*Lotus Development Corp.  
EVENT NAMES: \*330 (Product information)  
GEOGRAPHIC NAMES: \*1USA (United States)  
PRODUCT NAMES: \*7372440 (Graphics Software)  
INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office  
Automation); TELC (Telecommunications)  
NAICS CODES: 51121 (Software Publishers)  
TICKER SYMBOLS: LOTS

1/8/11  
DIALOG(R)File 636:(c) 2003 The Gale Group. All rts. reserv.

02766316 Supplier Number: 45614131 (USE FORMAT 7 FOR FULLTEXT)  
PERSONAL COMPUTERS ENRICH LIVES; NEW SURVEY UNDERSCORES  
ADVANCES  
June 19, 1995  
Word Count: 835  
PUBLISHER NAME: Phillips Business Information, Inc.  
INDUSTRY NAMES: BUSN (Any type of business); TELC (Telecommunications)

1/8/12  
DIALOG(R)File 636:(c) 2003 The Gale Group. All rts. reserv.

02754719 Supplier Number: 45590136 (USE FORMAT 7 FOR FULLTEXT)  
PERSONAL COMPUTERS ENRICH LIVES; NEW SURVEY UNDERSCORES  
ADVANCES  
June 5, 1995  
Word Count: 925  
PUBLISHER NAME: Phillips Business Information, Inc.  
INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office  
Automation)

1/8/13  
DIALOG(R)File 636:(c) 2003 The Gale Group. All rts. reserv.

02619256 Supplier Number: 45301435 (USE FORMAT 7 FOR FULLTEXT)  
Compatibility: issues for prepress

Feb, 1995

Word Count: 2502

PUBLISHER NAME: Pira International

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation); INTL (Business, International); PUBL (Publishing)

?b 621

03dec03 18:11:42 User268111 Session D86.9

\$1.88 0.349 DialUnits File636

\$0.00 13 Type(s) in Format 8

\$0.00 13 Types

\$1.88 Estimated cost File636

\$0.22 TELNET

\$2.10 Estimated cost this search

\$14.08 Estimated total session cost 2.610 DialUnits

File 621:Gale Group New Prod.Annou.(R) 1985-2003/Dec 02

(c) 2003 The Gale Group

Set Items Description

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?s 813

S1 25139 813

?b 813

03dec03 18:11:57 User268111 Session D86.10

\$0.79 0.146 DialUnits File621

\$0.79 Estimated cost File621

\$0.22 TELNET

\$1.01 Estimated cost this search

\$15.09 Estimated total session cost 2.757 DialUnits

File 813:PR Newswire 1987-1999/Apr 30

(c) 1999 PR Newswire Association Inc

Set Items Description

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Characters per line set to 78.

?s CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

130547 CONSUMER

5836 FEEDBACK

3630 TRANSLATE

20984 LANGUAGE

S1 1 CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

?t s1/free

1/8/1  
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

0682011  
APPLE EXPANDS THE NEWTON PRODUCT FAMILY

DATE: March 4, 1994  
WORD COUNT: 983

TICKER SYMBOL: AAPL (NMS)  
SECTION HEADING: BUSINESS; TECHNOLOGY

?b 148  
03dec03 18:12:15 User268111 Session D86.11  
\$0.23 0.228 DialUnits File813  
\$0.00 1 Type(s) in Format 8  
\$0.00 1 Types  
\$0.23 Estimated cost File813  
\$0.22 TELNET  
\$0.45 Estimated cost this search  
\$15.54 Estimated total session cost 2.985 DialUnits

File 148:Gale Group Trade & Industry DB 1976-2003/Dec 02  
(c)2003 The Gale Group  
\*File 148: Alert feature enhanced for multiple files, duplicate  
removal, customized scheduling. See HELP ALERT.

Set Items Description

--- -----  
?s CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE  
856318 CONSUMER  
105356 FEEDBACK  
50045 TRANSLATE  
232554 LANGUAGE  
S1 184 CONSUMER AND FEEDBACK AND TRANSLATE AND  
LANGUAGE  
?s s1 and recommend  
184 S1  
76703 RECOMMEND  
S2 19 S1 AND RECOMMEND  
?t s2/free/1-19

2/8/1  
DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

16383156 SUPPLIER NUMBER: 108847844 (USE FORMAT 7 OR 9 FOR FULL TEXT)

An Interview With Ann Livermore -- The executive VP of VAR500 No. 4 tells what makes HP Services tick.

August 4, 2003

WORD COUNT: 3979 LINE COUNT: 00295

INDUSTRY CODES/NAMES: BUSN Any type of business; CMPT Computers and Office Automation

FILE SEGMENT: CD File 275

2/8/2

DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

15892389 SUPPLIER NUMBER: 102695779 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Lessons learned from discount usability engineering for the U.S. federal government. (Case History).

May, 2003

WORD COUNT: 7309 LINE COUNT: 00742

INDUSTRY CODES/NAMES: BUSN Any type of business

DESCRIPTORS: Society for Technical Communication

GEOGRAPHIC CODES/NAMES: 1U2NY New York

FILE SEGMENT: MI File 47

2/8/3

DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

15405171 SUPPLIER NUMBER: 95966388 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Travelers' Intercom: readers' opinions, tips & recommendations.

Jan, 2003

WORD COUNT: 12750 LINE COUNT: 00942

DESCRIPTORS: Travelers--Attitudes; Travelers--International aspects; Travel industry--International aspects; Travel industry--Products; Travel industry--Services; Travel industry--Attitudes

PRODUCT/INDUSTRY NAMES: 7010000 (Lodging & Tourist Services)

EVENT CODES/NAMES: 360 Services information;330 Product information

SIC CODES: 7000 HOTELS AND OTHER LODGING PLACES

NAICS CODES: 721 Accommodation

FILE SEGMENT: TI File 148

2/8/4

DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

14482646 SUPPLIER NUMBER: 83795723 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Retailsales tolds: The virtual world and beyond. (From the Cover).

Feb, 2002

WORD COUNT: 4664 LINE COUNT: 00367

INDUSTRY CODES/NAMES: BUSN Any type of business; FASH Fashion, Accessories and Textiles

DESCRIPTORS: Clothing stores--Marketing

GEOGRAPHIC CODES/NAMES: 1USA United States

PRODUCT/INDUSTRY NAMES: 5600000 (Apparel & Shoe Stores)

SIC CODES: 5600 APPAREL AND ACCESSORY STORES

NAICS CODES: 448 Clothing and Clothing Accessories Stores

FILE SEGMENT: TI File 148

2/8/5

DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

11764319 SUPPLIER NUMBER: 57533463 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Understanding Customer Delight and Outrage.

Fall, 1999

WORD COUNT: 7757 LINE COUNT: 00655

INDUSTRY CODES/NAMES: BUS Business, General; BUSN Any type of business

DESCRIPTORS: Customer satisfaction--Analysis; Consumers--Attitudes; Fairness

--Psychological aspects; Self-esteem--Social aspects

FILE SEGMENT: MC File 75

2/8/6

DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

11754648 SUPPLIER NUMBER: 19623928 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Methodological issues in empirical cross-cultural research: a survey of the management literature and a framework.

Jan, 1997

WORD COUNT: 10693 LINE COUNT: 01004

SPECIAL FEATURES: illustration; table; chart

INDUSTRY CODES/NAMES: BUSN Any type of business; INTL Business,  
International  
DESCRIPTORS: Cross-cultural studies--Technique; Management research--  
International aspects  
FILE SEGMENT: MC File 75

2/8/7

DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

11507601 SUPPLIER NUMBER: 57524470 (USE FORMAT 7 OR 9 FOR FULL  
TEXT)

Inspecting the gadgets.(new technology gadgets)(Evaluation)

Nov 15, 1999

WORD COUNT: 3995 LINE COUNT: 00298

DESCRIPTORS: Notebook computers--Evaluation; MP3--Equipment and supplies;  
Digital video disk--Equipment and supplies; Compact disc players and  
recorders--Evaluation; Virtual reality--Equipment and supplies; Video games  
--Equipment and supplies; Children's shoes--Evaluation; Microscope and  
microscopy--Evaluation; Keyboards (Electronics)--Evaluation; Camcorders--  
Evaluation; Global Positioning System--Equipment and supplies

TRADE NAMES: Apple iBook (PowerPC-based notebook)--Evaluation; Philips  
(Compact disc system)--Evaluation; Reality Fusion GameCam (Virtual reality  
device)--Evaluation; NeoGeo Pocket Color (Video game equipment)--Evaluation;  
Reebok Traxtar (Shoes)--Evaluation; Intel Play QX3 Computer Microscope (Toy)  
--Evaluation; Think Outside Stowaway (Keyboard)--Evaluation; Sony  
(Camcorder)--Evaluation; Garmin GPS III Plus (GPS receiver)--Evaluation

FILE SEGMENT: MI File 47

2/8/8

DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

10915076 SUPPLIER NUMBER: 54260046 (USE FORMAT 7 OR 9 FOR FULL  
TEXT)

The art of standards wars.

Wntr, 1999

WORD COUNT: 12238 LINE COUNT: 00970

SPECIAL FEATURES: illustration; Table

INDUSTRY CODES/NAMES: BUS Business, General; BUSN Any type of business

DESCRIPTORS: Technology--Standards; Standards, Engineering--Case studies;  
Competition (Economics)--Case studies

FILE SEGMENT: MC File 75

2/8/9

DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

10158724 SUPPLIER NUMBER: 20055284 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Testing antilock brake and traction control ECUs. (electronic control unit)

June 18, 1997

WORD COUNT: 2814 LINE COUNT: 00229

SPECIAL FEATURES: chart; graph; illustration

INDUSTRY CODES/NAMES: BUSN Any type of business; ENG Engineering and Manufacturing

DESCRIPTORS: Automobiles--Antilock brake systems; Electronic control--Usage; Brakes--Usage

PRODUCT/INDUSTRY NAMES: 3694761 (Antilock Brake System Controls)

SIC CODES: 3694 Engine electrical equipment

FILE SEGMENT: TI File 148

2/8/10

DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

08827907 SUPPLIER NUMBER: 18482505 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Reengineering marketing.

Spring, 1996

WORD COUNT: 6523 LINE COUNT: 00545

INDUSTRY CODES/NAMES: BUS Business, General

DESCRIPTORS: Reengineering (Management)--Analysis; Marketing management--Technique

FILE SEGMENT: TI File 148

2/8/11

DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

07620204 SUPPLIER NUMBER: 16574729 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Connecting customer loyalty to the bottom line.

Winter, 1994

WORD COUNT: 2499 LINE COUNT: 00198

SPECIAL FEATURES: illustration; chart

INDUSTRY CODES/NAMES: INTL Business, International

DESCRIPTORS: Loyalty--Measurement; Customer relations--Management; Customer satisfaction--Management  
FILE SEGMENT: MC File 75

2/8/12

DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

07573141 SUPPLIER NUMBER: 15849043 (USE FORMAT 7 OR 9 FOR FULL TEXT)

The squeeze on directors - inside is out. (corporate governance)  
August, 1994

WORD COUNT: 25048 LINE COUNT: 02120

INDUSTRY CODES/NAMES: GOVT Government and Law

DESCRIPTORS: Corporate governance--Analysis; Directors of corporations--Laws, regulations, etc.

GEOGRAPHIC CODES: NNUS

FILE SEGMENT: LRI File 150

2/8/13

DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

07272184 SUPPLIER NUMBER: 15441663 (USE FORMAT 7 OR 9 FOR FULL TEXT)

New forms of work organization in the federal public service: the case of CFB Shearwater/UNDE Local 80409. (Union of National Defense Employees; Canadian Forces Base Shearwater)  
Spring, 1994

WORD COUNT: 7896 LINE COUNT: 00643

SPECIAL FEATURES: illustration; table

INDUSTRY CODES/NAMES: BUS Business, General; INTL Business, International

DESCRIPTORS: Military bases--Case studies; Policy sciences--Case studies; Canada--Case studies

GEOGRAPHIC CODES: NNCN

GEOGRAPHIC NAMES: Canada

PRODUCT/INDUSTRY NAMES: 9104131 (Military Bases)

FILE SEGMENT: TI File 148

2/8/14

DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

07231153 SUPPLIER NUMBER: 15319392 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Tandy Z-PDA Zoomer. (Hardware Review) (one of six evaluations of PDAs in 'Organized Time: Personal Digital Assistants Put Power and more in the Palm of Your Hand.') (Evaluation)

April 18, 1994

WORD COUNT: 2366 LINE COUNT: 00182

SPECIAL FEATURES: illustration; photograph

COMPANY NAMES: Tandy Corp.--Products

INDUSTRY CODES/NAMES: CMPT Computers and Office Automation

PRODUCT/INDUSTRY NAMES: 3573115 (Microcomputers); 3573098 (Personal & Home

Computers)

SIC CODES: 5731 Radio, TV, & electronic stores; 6794 Patent owners and lessors; 3571 Electronic computers

TICKER SYMBOLS: TAN

TRADE NAMES: Tandy Zoomer (Personal digital assistant)--Evaluation

FILE SEGMENT: CD File 275

2/8/15

DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

06813314 SUPPLIER NUMBER: 14465623 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Advanced process control strategies '93.

Sept, 1993

WORD COUNT: 37193 LINE COUNT: 03337

SPECIAL FEATURES: illustration; photograph; chart

INDUSTRY CODES/NAMES: OIL Petroleum, Energy Resources and Mining

DESCRIPTORS: Petroleum chemicals industry--Automation; Petroleum refineries --Automation; Process control--Management

SIC CODES: 2910 Petroleum chemicals industry; 2911 Petroleum refining; 2865 Cyclic crudes and intermediates

FILE SEGMENT: TI File 148

2/8/16

DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

06510191 SUPPLIER NUMBER: 14412225 (USE FORMAT 7 OR 9 FOR FULL TEXT)

How Puritan-Bennett used the House of Quality.

Spring, 1993

WORD COUNT: 5639 LINE COUNT: 00452

SPECIAL FEATURES: illustration; table; chart; forms  
INDUSTRY CODES/NAMES: BUS Business, General  
DESCRIPTORS: Customer service--Management; Product development--Management  
FILE SEGMENT: MC File 75

2/8/17

DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

05775122 SUPPLIER NUMBER: 11785100 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Test lab. (color computer printers)(includes related article and glossary)  
(Evaluation)

Feb-March, 1992

WORD COUNT: 5677 LINE COUNT: 00435

SPECIAL FEATURES: illustration; photograph; graph; table  
INDUSTRY CODES/NAMES: CMPT Computers and Office Automation  
DESCRIPTORS: Printers (Computers)--Evaluation; Color printers (Data processing systems)--Evaluation  
TRADE NAMES: Citizen America GSX-140 Plus (Computer printer)--evaluation; Citizen America 200GX (Computer printer)--evaluation; Epson LQ-860 (Computer printer)--evaluation; Fujitsu DL3600 (Computer printer)--evaluation; HP PaintJet (Color ink jet printer)--evaluation; Star Micronics NX-2420 Rainbow (Computer printer)--evaluation; Tektronix Phaser II PXi (Color ink jet printer)--evaluation; Okidata Microline 393C Plus (Computer printer)--evaluation  
FILE SEGMENT: AI File 88

2/8/18

DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

05592946 SUPPLIER NUMBER: 12399671 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Manufacturers. (laser industry) (The 1992 Buyers Guide) (Directory)  
Dec 15, 1991

WORD COUNT: 139277 LINE COUNT: 11434

SPECIAL FEATURES: illustration; table  
INDUSTRY CODES/NAMES: ELEC Electronics  
DESCRIPTORS: Manufacturing industry--Directories  
SIC CODES: 3999 Manufacturing industries, not elsewhere classified  
FILE SEGMENT: TI File 148

2/8/19

DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

03939632 SUPPLIER NUMBER: 09071402 (USE FORMAT 7 OR 9 FOR FULL TEXT)

A guide for enhancing estuarine molluscan shellfisheries.

Summer, 1989

WORD COUNT: 40791 LINE COUNT: 03228

SPECIAL FEATURES: illustration; chart; table; graph

INDUSTRY CODES/NAMES: AGRI Agriculture, Fishing and Tobacco

DESCRIPTORS: Scallop fisheries--Management; Clams--Environmental aspects;

Bay scallop--Environmental aspects; Shellfish--Microbiology; Shellfish

fisheries--Statistics; Mollusks--Breeding; American oyster--Environmental

aspects; Oyster fisheries--Management; Clam fisheries--Management

SIC CODES: 0913 Shellfish

FILE SEGMENT: TI File 148

?b 20

03dec03 18:12:48 User268111 Session D86.12

\$2.35 0.436 DialUnits File148

\$0.00 19 Type(s) in Format 8

\$0.00 19 Types

\$2.35 Estimated cost File148

\$0.22 TELNET

\$2.57 Estimated cost this search

\$18.11 Estimated total session cost 3.421 DialUnits

File 20:Dialog Global Reporter 1997-2003/Dec 03

(c) 2003 The Dialog Corp.

Set Items Description

--- -----

?s CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

1007608 CONSUMER

165775 FEEDBACK

59416 TRANSLATE

429991 LANGUAGE

S1 16 CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

?

?t s1/free/1-16

1/8/1

DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

32449940 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Q3 2003 IMAX Corporation Earnings Conference Call - Part 1  
November 10, 2003  
WORD COUNT: 4642

COMPANY NAMES: Imax Corp; Loews Corp; Securities & Exchange Commission  
US;

Starbucks Corp; Warner Brothers

DESCRIPTORS: Arts Antiques & Collecting; Bonds; Company Management;  
Company News; Corporate Finance; Debt; Economic News; Elections;  
Facilities & Equipment; General News; Global & International Economics;  
Government News; Holidays & Travel; Interim Results; Joint Ventures;  
Market News; Marketing; Markets; Meetings; New Products & Services;  
Opinion Polls; Production; Property & Real Estate; Regulation of  
Business; Research & Development; Results; Service & Product Use;  
Strategy; Trade Fairs & Exhibitions

COUNTRY NAMES/CODES: China (CN) ; Greece (GR) ; India (IN) ; Japan (JP) ;  
Russia (RU) ; South Africa (ZA) ; Spain (ES) ; United Arab Emirates (AE  
) ; United States of America (US)

REGIONS: Africa; Americas; Arabian States; Asia; Europe; Former USSR;  
Gulf States; Middle East; North America; South Asia; Sub-Saharan  
Africa; Western Europe

PROVINCE/STATE: California; Louisiana; Madrid; New\_York; Ontario;  
PWC\_Saved\_Search; Shanghai; Washington

SIC CODES/DESCRIPTIONS: 8111 (Legal Services); 1500 (General Building  
Contractors); 8221 (Colleges & Universities); 7922 (Theatrical Producers &  
Entertainers); 7812 (Motion Picture & Video Tape Production); 7832 (Motion  
Picture Theaters Ex Drive In); 8999 (Services NEC); 8200 (Educational  
Services); 7810 (Motion Picture Production & Services); 7829 (Motion Picture  
Distribution Services); 7372 (Prepackaged Software); 7900 (Amusement &  
Recreation Services)

NAICS CODES/DESCRIPTIONS: 71 (Arts Entertainment & Recreation); 233 (Building  
Developing & General Contracting); 61131 (Colleges Universities &  
Professional Schools); 23 (Construction); 611 (Educational Services); 71151  
(Independent Artists Writers & Performers); 5411 (Legal Services); 512  
(Motion Picture & Sound Recording Industries); 51213 (Motion Picture & Video  
Exhibition); 5121 (Motion Picture & Video Industries); 51211 (Motion Picture  
& Video Production); 512131 (Motion Picture Theaters exc Drive-Ins); 54111  
(Offices of Lawyers); 7111 (Performing Arts Companies); 711 (Performing Arts  
Spectator Sports & Related Industries); 541 (Professional Scientific &  
Technical Services); 71111 (Theater Companies & Dinner Theaters)

1/8/2

DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

32189224 (USE FORMAT 7 OR 9 FOR FULLTEXT)

INSIGHT: Open house

November 06, 2003

WORD COUNT: 1185

DESCRIPTORS: Government News; National Security

SIC CODES/DESCRIPTIONS: 9711 (National Security); 9700 (National Security & International Affairs); 9100 (Executive Legislative & General)

NAICS CODES/DESCRIPTIONS: 92811 (National Security); 928 (National Security & International Affairs); 92 (Public Admin)

1/8/3

DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

27600028 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Accounting For Change

February 13, 2003

WORD COUNT: 3218

DESCRIPTORS: Company News

COUNTRY NAMES/CODES: Ireland (IE)

REGIONS: Europe

SIC CODES/DESCRIPTIONS: 8721 (Accounting Auditing & Bookkeeping Services)

NAICS CODES/DESCRIPTIONS: 54121 (Accounting Tax Preparation Bookkeeping Payroll Services); 541211 (Offices of Certified Public Accountants)

1/8/4

DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

27257666 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Q3 2002 Playtex Products Earnings Conference Call - Final - Part 1

October 24, 2002

WORD COUNT: 4776

DESCRIPTORS: Company News; Interim Results; Results

1/8/5

DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

26841355 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Online: Survival guide 2003: The things you'll need to know tomorrow

January 02, 2003

WORD COUNT: 2099

DESCRIPTORS: Company News

COUNTRY NAMES/CODES: United Kingdom (GB)

REGIONS: Europe; Western Europe

1/8/6

DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

19456254 (USE FORMAT 7 OR 9 FOR FULLTEXT)

(PR) Oztime offers new telecommunications content to key customers in China

October 23, 2001

WORD COUNT: 556

COUNTRY NAMES/CODES: United States of America (US) ; Canada (CA) ; China (CN)

REGIONS: Americas; North America; Pacific Rim; Asia; Far East

SIC CODES/DESCRIPTIONS: 9631 (Regulation Administration of Utilities); 8221 (Colleges & Universities)

NAICS CODES/DESCRIPTIONS: 92613 (Regulation & Admin of Utilities); 61131 (Colleges Universities & Professional Schools)

1/8/7

DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

19455785 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Oztime offers new telecommunications content to key customers in China

October 23, 2001

WORD COUNT: 555

COUNTRY NAMES/CODES: United States of America (US) ; China (CN) ; Canada (CA)

REGIONS: Americas; North America; Pacific Rim; Asia; Far East

SIC CODES/DESCRIPTIONS: 9631 (Regulation Administration of Utilities); 8221 (Colleges & Universities)

NAICS CODES/DESCRIPTIONS: 92613 (Regulation & Admin of Utilities); 61131 (Colleges Universities & Professional Schools)

1/8/8

DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

14189698 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Irving, Texas-Based Consumer Product Company Adapts to E-Business

December 10, 2000  
WORD COUNT: 1818

COMPANY NAMES: Kimberly Clark Corp  
DESCRIPTORS: Company News  
COUNTRY NAMES/CODES: United States of America (US)  
REGIONS: Americas; North America; Pacific Rim  
PROVINCE/STATE: Wisconsin; Texas  
SIC CODES/DESCRIPTIONS: 2611 (Pulp Mills); 5961 (Catalog & Mail Order Houses)  
NAICS CODES/DESCRIPTIONS: 32212 (Paper Mills); 45411 (Electronic Shopping & Mail-Order Houses)

1/8/9  
DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

12736503 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
WEEKENDER: ADS and ENDS: PLDT's advertising campaign  
September 08, 2000  
WORD COUNT: 998

DESCRIPTORS: Marketing; Company News  
COUNTRY NAMES/CODES: Philippines (PH)  
REGIONS: Asia; Pacific Rim; South East Asia

1/8/10  
DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

12590202 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Amikai Announces World's First Suite of Multi- Language , Real-Time Translated  
Chat, E-Mail, Text and Browse Applications  
August 29, 2000  
WORD COUNT: 836

DESCRIPTORS: Company News; New Products & Services; Marketing  
COUNTRY NAMES/CODES: United States of America (US)  
REGIONS: Americas; North America; Pacific Rim

1/8/11  
DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

09554773 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Shirtmaker measures up for selling over the internet; The Enterprise Network;  
Charles Tyrwhitt

February 13, 2000

WORD COUNT: 2428

DESCRIPTORS: Sales; Marketing; Company News; Strategy

COUNTRY NAMES/CODES: United Kingdom (GB)

REGIONS: Europe; European Union; Western Europe

SIC CODES/DESCRIPTIONS: 5961 (Catalog & Mail Order Houses); 7375  
(Information

Retrieval Services); 2321 (Men's & Boys' Shirts)

NAICS CODES/DESCRIPTIONS: 45411 (Electronic Shopping & Mail-Order Houses);

514191 (On-Line Information Services); 315223 (Mens Boys Cut & Sew Shirt exc  
Work Mfg)

1/8/12

DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

09530865 (USE FORMAT 7 OR 9 FOR FULLTEXT)

FEB 11, 2000, M2 Communications - ATLANTA -- As part of its ongoing commitment  
to customer service, Delta Air Lines today announced a series of new and  
enhanced Internet-based travel services for its global customer base. In  
addition to unveiling a redesi

February 11, 2000

WORD COUNT: 1304

COMPANY NAMES: Delta Air Lines Inc

DESCRIPTORS: New Products & Services; Marketing; Company News

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

SIC CODES/DESCRIPTIONS: 4512 (Air Transportation Scheduled); 4512 (Air  
Transportation Scheduled); 5961 (Catalog & Mail Order Houses)

NAICS CODES/DESCRIPTIONS: 481111 (Scheduled Passenger Air Transportation);  
48111 (Scheduled Air Transportation); 45411 (Electronic Shopping &  
Mail-Order Houses)

1/8/13

DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

09439675 (USE FORMAT 7 OR 9 FOR FULLTEXT)

IT Portfolio PwC case studies.

February 04, 2000

WORD COUNT: 1939

COMPANY NAMES: PricewaterhouseCoopers

DESCRIPTORS: Government News; National Security

SIC CODES/DESCRIPTIONS: 9111 (Executive Offices); 9711 (National Security); 9311 (Finance Taxation & Monetary Policy); 8721 (Accounting Auditing & Bookkeeping Services)

NAICS CODES/DESCRIPTIONS: 92111 (Executive Offices); 92811 (National Security); 92113 (Public Finance Activities); 541211 (Offices of Certified Public Accountants)

1/8/14

DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

08622811 (USE FORMAT 7 OR 9 FOR FULLTEXT)

DELTA AIR LINES: Delta, IBM, Modem Media to deliver travel service via hand-held devices, mobile phones

December 08, 1999

WORD COUNT: 983

COMPANY NAMES: International Business Machines Corp; Delta Air Lines Inc  
DESCRIPTORS: Company News; New Products & Services; Marketing; Science & Technology; General News

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

SIC CODES/DESCRIPTIONS: 3661 (Telephone & Telegraph Apparatus); 4812 (Radiotelephone Communications); 4812 (Radiotelephone Communications); 3571 (Electronic Computers); 4512 (Air Transportation Scheduled); 4512 (Air Transportation Scheduled)

NAICS CODES/DESCRIPTIONS: 33421 (Telephone Apparatus Mfg); 513322 (Cellular &

Other Wireless Telecommunications); 51332 (Wireless Telecom Carriers exc Satellite); 334111 (Electronic Computer Mfg); 481111 (Scheduled Passenger Air Transportation); 48111 (Scheduled Air Transportation)

1/8/15

DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

08595402 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Delta Air Lines, IBM, Modem Media Set to Deliver Travel Service Via Hand-Held Devices, Mobile Phones

December 07, 1999

WORD COUNT: 1008

COMPANY NAMES: International Business Machines Corp; Delta Air Lines Inc  
DESCRIPTORS: Company News

SIC CODES/DESCRIPTIONS: 4812 (Radiotelephone Communications); 3571 (Electronic Computers); 4512 (Air Transportation Scheduled); 4512 (Air

Transportation Scheduled)  
NAICS CODES/DESCRIPTIONS: 51332 (Wireless Telecom Carriers exc Satellite);  
334111 (Electronic Computer Mfg); 481111 (Scheduled Passenger Air  
Transportation); 48111 (Scheduled Air Transportation)

1/8/16  
DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

04784999 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Controversial monk spreads message of The Heart Sutra  
March 27, 1999  
WORD COUNT: 998  
?b 35

03dec03 18:13:18 User268111 Session D86.13  
\$0.36 0.365 DialUnits File20  
\$0.00 16 Type(s) in Format 8  
\$0.00 16 Types  
\$0.36 Estimated cost File20  
\$0.22 TELNET  
\$0.58 Estimated cost this search  
\$18.69 Estimated total session cost 3.786 DialUnits

File 35:Dissertation Abs Online 1861-2003/Oct  
(c) 2003 ProQuest Info&Learning

Set Items Description

--- -----  
?s CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE  
10258 CONSUMER  
19614 FEEDBACK  
2306 TRANSLATE  
104860 LANGUAGE  
S1 0 CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE  
?b 583

03dec03 18:13:30 User268111 Session D86.14  
\$0.63 0.153 DialUnits File35  
\$0.63 Estimated cost File35  
\$0.22 TELNET  
\$0.85 Estimated cost this search  
\$19.54 Estimated total session cost 3.938 DialUnits

File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13  
(c) 2002 The Gale Group

\*File 583: This file is no longer updating as of 12-13-2002.

Set Items Description

--- -----

?s CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

93282 CONSUMER

706 FEEDBACK

606 TRANSLATE

6144 LANGUAGE

S1 0 CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

?b 65

03dec03 18:13:39 User268111 Session D86.15

\$0.51 0.153 DialUnits File583

\$0.51 Estimated cost File583

\$0.22 TELNET

\$0.73 Estimated cost this search

\$20.27 Estimated total session cost 4.091 DialUnits

File 65:Inside Conferences 1993-2003/Nov W5

(c) 2003 BLDSC all rts. reserv.

Set Items Description

--- -----

?s CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

9216 CONSUMER

8492 FEEDBACK

60 TRANSLATE

27469 LANGUAGE

S1 0 CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

?b 233

03dec03 18:13:52 User268111 Session D86.16

\$0.56 0.150 DialUnits File65

\$0.56 Estimated cost File65

\$0.22 TELNET

\$0.78 Estimated cost this search

\$21.05 Estimated total session cost 4.241 DialUnits

File 233:Internet & Personal Comp. Abs. 1981-2003/Jul

(c) 2003, EBSCO Pub.

Set Items Description

--- -----

?s CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

15806 CONSUMER

1072 FEEDBACK  
575 TRANSLATE  
19713 LANGUAGE  
S1 0 CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE  
?b 99  
03dec03 18:14:03 User268111 Session D86.17  
\$0.42 0.154 DialUnits File233  
\$0.42 Estimated cost File233  
\$0.22 TELNET  
\$0.64 Estimated cost this search  
\$21.69 Estimated total session cost 4.395 DialUnits

File 99:Wilson Appl. Sci & Tech Abs 1983-2003/Oct  
(c) 2003 The HW Wilson Co.

Set Items Description  
--- -----

?s CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE  
4642 CONSUMER  
9565 FEEDBACK  
467 TRANSLATE  
10344 LANGUAGE  
S1 0 CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE  
?b 473  
03dec03 18:14:14 User268111 Session D86.18  
\$0.36 0.150 DialUnits File99  
\$0.36 Estimated cost File99  
\$0.22 TELNET  
\$0.58 Estimated cost this search  
\$22.27 Estimated total session cost 4.545 DialUnits

File 473:FINANCIAL TIMES ABSTRACTS 1998-2001/APR 02  
(c) 2001 THE NEW YORK TIMES

\*File 473: This file will not update after March 31, 2001.  
It will remain on Dialog as a closed file.

Set Items Description  
--- -----

?s CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE  
416 CONSUMER  
1 FEEDBACK  
11 TRANSLATE  
55 LANGUAGE  
S1 0 CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

?b 474

03dec03 18:14:23 User268111 Session D86.19

\$0.51 0.146 DialUnits File473

\$0.51 Estimated cost File473

\$0.22 TELNET

\$0.73 Estimated cost this search

\$23.00 Estimated total session cost 4.691 DialUnits

File 474:New York Times Abs 1969-2003/Dec 02

(c) 2003 The New York Times

Set Items Description

--- -----

?s CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

30030 CONSUMER

89 FEEDBACK

429 TRANSLATE

13509 LANGUAGE

S1 0 CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

?t 475

475/2/1

>>>Set 475 is higher than maximum allowed set number

?b 475

03dec03 18:14:40 User268111 Session D86.20

\$0.76 0.218 DialUnits File474

\$0.76 Estimated cost File474

\$0.22 TELNET

\$0.98 Estimated cost this search

\$23.98 Estimated total session cost 4.909 DialUnits

File 475:Wall Street Journal Abs 1973-2003/Dec 02

(c) 2003 The New York Times

Set Items Description

--- -----

?s CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

12345 CONSUMER

51 FEEDBACK

157 TRANSLATE

1728 LANGUAGE

S1 0 CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

?b 278

>>> 278 does not exist

>>>1 of the specified files is not available

>>>No valid files specified

?b 634

03dec03 18:14:53 User268111 Session D86.21

\$0.76 0.217 DialUnits File475

\$0.76 Estimated cost File475

\$0.22 TELNET

\$0.98 Estimated cost this search

\$24.96 Estimated total session cost 5.127 DialUnits

File 634:San Jose Mercury Jun 1985-2003/Dec 02

(c) 2003 San Jose Mercury News

Set Items Description

--- -----

?s CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

21630 CONSUMER

1219 FEEDBACK

2253 TRANSLATE

19336 LANGUAGE

S1 0 CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

?b 256

03dec03 18:15:04 User268111 Session D86.22

\$0.15 0.153 DialUnits File634

\$0.15 Estimated cost File634

\$0.22 TELNET

\$0.37 Estimated cost this search

\$25.33 Estimated total session cost 5.279 DialUnits

File 256:SoftBase:Reviews,Companies&Prods. 82-2003/Oct

(c)2003 Info.Sources Inc

Set Items Description

--- -----

?s CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

2405 CONSUMER

1119 FEEDBACK

430 TRANSLATE

9963 LANGUAGE

S1 0 CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

?b 343

>>> 343 does not exist

>>>1 of the specified files is not available

>>>No valid files specified

?b 349

03dec03 18:15:16 User268111 Session D86.23

\$1.10 0.216 DialUnits File256

\$1.10 Estimated cost File256

\$0.22 TELNET

\$1.32 Estimated cost this search

\$26.65 Estimated total session cost 5.495 DialUnits

File 349:PCT FULLTEXT 1979-2002/UB=20031127,UT=20031120

(c) 2003 WIPO/Univentio

Set Items Description

--- -----

?s CONSUMER AND FEEDBACK AND TRANSLATE AND LANGUAGE

32339 CONSUMER

42435 FEEDBACK

15750 TRANSLATE

31888 LANGUAGE

S1 350 CONSUMER AND FEEDBACK AND TRANSLATE AND  
LANGUAGE

?s s1 and recommend

350 S1

2733 RECOMMEND

S2 49 S1 AND RECOMMEND

?t s2/free/1-49

>>>"FREE" is not a valid format name in file 349

?